Franklin Parks & Recreation

April 2023 Park Board Meeting



Marketing

- Created and implemented promotions for events such as: 2023 Concert Series (First Concert is May 19 featuring Clayton Anderson)
- Created bi-weekly Constant Contact emails, created REACH advertisements for the recreation center, and maintained our social media presence on Facebook, Twitter, Instagram, and TikTok
- Maintained/Updated the Parks website
- Posted April calendars for fitness classes
- Promoted our 2023 Summer Fun Guide
- Created Signage for Outdoor Concerts
- Created Signage for Pickleball Tournament (April 29-30)
- Created promotions for the opening of the Franklin Family Aquatic Center (May 20)
- Created promotions for Swim Lessons starting the first week of June



Concessions

SCOTT PARK

- Scott Park concessions began on Saturday, April 15th. First day was crazy busy. Jamie and are stocking up on supplies and have purchased 2 new commercial freezers for the pool concessions. Staff training is coming up in May.
- We sold over \$2,300 worth of product and have already had to take more product up there twice this week.



Fitness Classes

- We are working on the summer fitness calendar now.
 We have one more indoor session left!
- Some classes will be cancelled over the summer due to space not available in the recreation center.
- Water Aerobics will be moved outside once the pool opens.





2023 Franklin Parks & Recreation Fitness Class Schodule

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
	9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	9AM Mat Pilates 5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 12PM Mat Pilates	
9	10	11	12	13	14	15
CLOSED FOR EASTER	9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	9AM Mat Pilates 5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 12PM Mat Pilates	
16	17	18	19	20	21	22
4PM Water Aerobics (Franklin Community Middle School)	9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	9AM Mat Pilates 5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 12PM Mat Pilates	
23	24 4th Session Begins!	25	26	27	28	29
4PM Water Aerobics (Franklin Community Middle School)	9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	9AM Mat Pilates 5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	5:15PM HIIT/ Strength 7:30PM Water Aerobics (FCMS)	9AM Silver Steppers 12PM Mat Pilates	

30

4PM Water
Aerobics
(Franklin Community
Middle School)

SIGN UP FOR A SESSION OR PAY \$10 FOR A DROP-IN!

3rd Session: March 13th - April 23rd 4th Session: April 24th - May 28th

FRANKLIN PARKS & RECREATION | 396 Branigin Blvd | Franklin | IN | (317) 736-3689 | franklinparks.org

Kickapoo Kids Camp

- The next payment date is tomorrow, April 21st
- Working with all counselors to get their days off and KKC schedules aligned!
- Field Trips secured so far: Indianapolis Zoo, Zip City, and Children's Museum, Zip City, Rascals Fun Zone.
- Working with the Johnson County Health Department to provide fun activities through a grant they received. We potentially have six dates in mind for Jump Bunch (a recreation group) will come provide and lead activities for all of the campers.
- We are also working with the library for Reading Club again this year!



Other Recreation Center Programs

ECLIPSE FESTIVAL

We have had a few meetings about the Eclipse happening in 2024. I have had people reach out from Wisconsin looking for things to do and shelter rentals. We have decided we probably will not be renting anything in the park due to weather, not knowing what to expect, and the influx of the amount of people could be overwhelming! Needless to say, we are planning a few days' worth of stuff leading up the eclipse itself. Our next meeting is next week.

ICE RINK

We are finishing up the packet of information to send to schools to try and get some field trips to the ice rink this November/December. We are hoping to have some local schools take advantage of the ice rink being so close and hopefully booking some field trips!

COMMUNITY GARDEN

- The cost is \$45.00 and they are now available for purchase.
- The garden plots run from March 1st November 1st
- We have had a lot of interest in plots!

OUR TOWN PLAYERS (Community Theater Group)

- Their show is this weekend, 21, 22, and 23.
- Ticket sales are at the door at the Active Adult Center and at the front desk here at the Recreation Center.

Facility Rentals

BEESON HALL

Beeson Hall has been pretty busy for the spring. We have had weddings, banquets, a blood drive, a workshop for Indiana Festival Guide, and Little League pictures this weekend.



Community Events

PROGRAMMING:

The Easter Egg Hunt at the DriveHubler.com Amphitheater at Young Creek Park was a success. It was so nice to have more room this year. We "hid" 11,000 eggs and 20 bags of candy, offered special prizes and had pictures with Strawberry the bunny. It took about 1 ½ hours to get it ready and they found them all in 4 minutes. We estimate we had 400+ children participate.

We continue to plan for the eclipse on April 9, 2024. The committee, made up of our department, Festival Country Indiana, Discover Downtown Franklin, Franklin College, Chamber of Commerce and Johnson County Public Library are planning the event to take place from Saturday, April 6 through Monday, April 8. Our goal is to have everything planned and out to the public by June 15th.

UPCOMING EVENTS:

• Friday, May 19 – First concert of the season. Clayton Anderson will play from 8:00-10:00pm with Gavin Curry opening for him from 6:00-7:30pm.

FALL FESTIVAL

The Fall Festival Vendor Booth packet was sent out this week and we have already had some sign up! I expect the booth spaces to sell out again this year.

SPONSORSHIPS AND GRANTS:

This is an ongoing process so I will continue looking. We did get a few new sponsors this month. Please let me know if there is anyone you know of that I can reach out to.

Community Events cont.

Concert Series

- Festival Country Indiana, Title Sponsor (\$10,000)
- Horizon Bank, Gold Sponsor (\$5,000)
- HomePro Heating & Cooling, Gold Sponsor (\$5,000)
- Martin Orthodontics, Gold Sponsor (\$5,000)
- Crossroad Engineers, PC, Silver Sponsor (\$2,500)
- Max Service Group, Silver Sponsor (\$2,500)
- Franklin Insurance, Silver Sponsor (\$2,500)
- Astral of Franklin, Silver Sponsor (\$2,500)

Easter Egg Hunt

- Community Baptist Church, Title Sponsor (\$500)
- HomePro Heating & Cooling, Gold Sponsor (\$400)
- Koenig Equipment, Bronze Sponsor (\$100)

Cruisin' the Amp

- Marshall Mechanical, Gold Sponsor (\$2,500)
- Top Notch Pressure Washing (\$5,000 in kind)

Firecracker Festival

Marshall Mechanical, Gold Sponsor (\$2,500)

Festival Country International Fest

Festival Country Indiana, Title Sponsor (\$5,000)\

Fall Festival

- Hillview Country Club, Title Sponsor (\$5,000)
- Carpenter Realty, Gold Sponsor (\$2,000)
- Marshall Mechanical, Gold Sponsor (\$2,500)
- Koenig Equipment, Bronze Sponsor (\$500)

Halloween Town

- Marshall Mechanical, Gold Sponsorship (\$2,500)
- Koenig Equipment, Bronze Sponsor (\$500)

Family Movie Series

- Johnson County REMC, Title Sponsor (\$5,000)
- Koenig Equipment, Bronze Sponsor (\$500)

Arts @ The Amp Grant from the Branigin Foundation for \$4,790

Ice Skating Rink Grant from Festival Country for \$50,000

Franklin Family Aquatic Center/Aquatics



Human Resources Report

Franklin Parks & Recreation Department Human Resources Report – March/April 2023

Name	Position	Action	Pay Rate	Date
Mary Breeden	Athletic & Recreation - Indoor Lifeguard	New Hire	\$10.00/Hour	March 21, 2023
Amber Terhune	Parks Part-Time – Guest Services	New Hire	\$10.00/Hour	May 6, 2023
Elaina McCrary	Athletic & Recreation - Concessions	Re-Hire	\$10.00/Hour	April 8, 2023
Abigail Henderson	Parks Part-Time - Guest Services	Re-Hire	\$10.50/Hour	May 8, 2023
Madelyn McCullough	Parks Part-Time – Lifeguard	New Hire	\$10.00/Hour	May 6, 2023
Jennifer Wilson	Athletic & Recreation - Amphitheater	Pay Rate Change	\$12.50/Hour	March 11, 2023
Corin Dammeier	Parks Part-Time - Lifeguard	New Hire	\$10.00/Hour	May 6, 2023
George Marten	Parks Part-Time – Lifeguard	Re-Hire	\$10.25/Hour	May 6, 2023
Abigail Eads	Athletic & Recreation - Kickapoo Kids Counselor	New Hire	\$13.00/Hour	May 1, 2023
Nicholas Wilson	Parks Part-Time – Maintenance	Re-Hire	\$12.50/Hour	May 1, 2023
Ruby Mendez	Parks Part-Time - Marketing Intern	Re-Hire	\$15.00/Hour	May 1, 2023
Greg Bertram	Parks Part-Time – Maintenance	Re-Hire	\$12.50/Hour	April 3, 2023
Emily McCrary	Athletic & Recreation – Concessions	Re-Hire	\$8.50/Hour	April 8, 2023
Franco Chirinos	Parks Part-Time – Lifeguard	Pay Increase	\$10.25/Hour	May 6, 2023
Jacob Hoskins	Athletic & Recreation – Concessions	New Hire	\$8.00/Hour	April 8, 2023
Brooklyne Black	Parks Part-Time – Lifeguard	Re-Hire	\$10.25/Hour	May 6, 2023
Chloe Thaine	Parks Part-Time – Lifeguard	Re-Hire	\$10.25/Hour	May 6, 2023
Katelyn Miller	Parks Part-Time – Lifeguard	New Hire	\$10.00/Hour	May 6, 2023
Chase Cooper	Parks Part-Time - Lifeguard	Re-Hire	\$10.25/Hour	May 6, 2023
Allison Lacy	Parks Part-Time - Lifeguard	Re-Hire	\$10.25/Hour	May 6, 2023
Hudson Harris			\$8.00/Hour	April 8, 2023
Nick Coffey	Parks Part-Time – Maintenance	Re-Hire	\$12.50/Hour	May 6, 2023
Zoe Rayback			\$14.00/Hour	May 6, 2023
Mandy Burton			\$13.00/Hour	May 1, 2023
David Masengale Athletic & Recreation – Kids Kickapoo Cou		New Hire	\$13.00/Hour	April 1, 2023
Jaskeerat Kaur			\$13.00/Hour	April 1, 2023
Luke Cambridge	Luke Cambridge Athletic & Recreation – Kids Kickapoo Counselor		\$13.00/Hour	May 1, 2023
Ailyn Hendricks	Athletic & Recreation - Kids Kickapoo Counselor	Re-Hire	\$13.00/Hour	April 1, 2023