

The logo for Franklin Parks and Recreation is a white, multi-lobed circular shape with a scalloped edge, centered on a light blue background. A dark blue wavy border is visible on the left side of the image.

Franklin Parks and Recreation

JULY 2025 PARK BOARD MEETING

- Concessions has been going really well. The Mercer Tournament was extremely busy and we sold over \$6,000 worth of product over 3 days at Scott Park.
- Scott Park is finished for the season and we have slowly started to finish out there. All of the supplies have been taken out and a small part has been cleaned. We will be finishing up out there in the next couple of weeks.
- Almost all pool rental time slots and birthday party package time slots are filled from now until the end of the season. We haven't had many rained out or canceled this year.

FACILITY RESERVATIONS

- Jamie



Join us for the Grand Opening and official ribbon cutting of the new Active Adult Center Building!



Participate in our Aqua classes/programs now!



LEARN MORE

Franklin Parks & Recreation
franklinparks.com
306 Branigin Blvd.
Franklin, IN 46131

Connect with us!



Sent: 3,520
Opened: 1,537 (47%)

Clicked: 109 (8%)

Most opened links:

- July Fitness Calendar
- Summer Concert Series
- Aquatic Programs
- Arts at the Amp
- New Sign Ups : 6

SENT OUT JUNE 25th



Took photos, created posts, and began marketing for the new AAC after the ribbon cutting.

Continued to market and post for Arts @ the Amp Events



Taken photos at all of our events, including concerts, Arts @ Amp, Family Movie Series, Free Family Swim, and More!



MARKETING - VICTORIA



Facebook:

Franklin Parks & Recreation

- Follower Count: 18, 674 (+366)
- Like Count: 14,823 (+189)
- Most liked post: "Firecracker Poster"
 - Number of Likes: 708
 - Number of shares: 326
 - Number of comments: 43



Instagram: @franklinparksin

- Follower Count: 2,025 (+45)
- Most liked post: "Adaptive Swim"
- Number of likes: 54
 - Number of comments: 2
 - Number of sends: 1
 - Accounts reached: 1,903



Twitter (x): @franklinparksin

- Follower Count: 1,062 (+0)
- Most liked post: Summer Concert Series Announcement
 - Number of Likes: 8
 - Number of Impressions: 790
 - Number of replies: 0



TikTok: @franklinparksin

Franklin Parks & Recreation

Follower Count: 1,024 (+4)

Like Count: 2,230 (+18)

Most viewed post: "Lifeguard TikTok Video"

Number of views: 711

Number of likes: 25

Number of saves: 1

Number of comments: 1

As of July 15th

KICKAPOO KIDS CAMP

- Only 13 more days of camp. This summer has flown by! Below are photos from the this month. Cardboard Boat Races, Harper at the Fever Game, Campers on WishTV, and Olympics winners: Thailand!



RECREATION PROGRAMS

- Courtney

COMMUNITY GARDEN

- The garden is thriving. Only a couple bumps in the road with them, but working closely with Nate and the maintenance team to maintain the grounds and now abandoned bed.

OUR TOWN PLAYERS

- We have a meeting set up on July 21st for training on the lights and sound equipment with Rick Littleton. We will also be meeting to discuss their utilization of the new AAC building.

PAAC & ART PROGRAMMING

- Working on more Art programming for the fall to add to the Fun Guide and offer to our community.

BACK TO SCHOOL MOVIE NIGHT

- I have contacted Carissa Bratcher at the school to potentially be able to have the principals in Dunk Tanks this night. Working with Holly and our intern Emma to make this an amazing event to end the summer on!
- The Bookmobile will also be in attendance for all the fun things it has to offer!
- Lickety Slick and Scoops & Treasures will be there to provide sweet treats!
- Hoping to add more to make it a fun night before school starts on the 6th

RECREATION PROGRAMS CONTINUED

- Courtney

NON-CITY EVENTS

- Interchurch Food Pantry for their Harvest Walk on Sunday, October 5th at 3:30 P.M.

AQUATICS

- Doggie pool day event scheduled for Thursday September 4th from 5-7pm. Registration open now to sign up.
- Met with school aquatics director. He will be responsible for staffing lifeguards for the school pools which would include our indoor aquatics programs at the middle school during the school year. He will schedule guards to our programs at the middle school and will invoice us to pay for the Lifeguards hourly rate when we have programming at the pool.

FITNESS & RECREATION

- Meeting with Tai chi instructor on August 4th to talk about potentially adding the class
- Woodcarving Workshop open for registration. Need a minimum of 6 people registered in both the adult and child classes to run the class.
- Parks and rec month programming has been on going in July. Seeing an overall increase in activity participation compared to last year.

RECREATION, EVENTS, & PROGRAMS

-Nick

PROGRAMMING:

The Taylor Swift Tribute Band was so much fun! It as a different group of people than we usually have. The weather wasn't the best but we got the concert in. Zumba at the Amp has been very popular with participants ages 5-80. The Firecracker had a record breaking 23,000+ people in attendance. With that many people, we had less that 10 "lost" children, only a few items left behind and the Police Department had all of the traffic out of the area before midnight. I call that success. Arts @ the Amp concerts have been well attended. We had to reschedule the 906 South Main Street Quartet because of weather. We had approximately 200 at the 38th Infantry Division Band, which put on a wonderful concert and they want to come back next year. The Happy Enchiladas concert in Beeson Hall had 125 in attendance. I have an intern from Indiana University this summer. She is helping with events, helped plan National Parks & Recreation Month, has helped out at the aquatic center and with Kickapoo Kids Camp. She will finish on August 8th.

HERE IS A LIST OF UPCOMING EVENTS:

Friday, July 25	Arts @ the Amp: Zumba	9:00-10:00am
Friday, August 1	Movie Series & Back to School Bash	6:30-10:30pm
Saturday, August 2	Concert: 21 Gun Salute (ACDC Tribute Band)	5:30-10:00pm
Friday, August 22	Arts @ the Amp: Cruise In	4:00-10:00pm
	Franklin Folk Project (small concert)	6:00-8:00pm
Saturday, August 23	Concert: VINTAGE	5:30-10:00pm

*As we get through this busy season, I am reminded of how fortunate I am to work with the BEST Parks & Recreation team. Our staff is dedicated to the community to offer quality programs and facilities and it shows every day. We are like a family and hold each other up and support each other and it is so wonderful to witness.

CONCESSIONS

- Concessions at Scott Park have wrapped up and the pool is still going strong. WE have had some crazy business days this summer.

SPONSORSHIPS AND GRANTS:

- As always we continue to search for sponsors. On the next slide are the sponsors we have secured so far. Please let me know if you have anyone we should contact. We are starting to look and secure sponsorships for 2026.

COMMUNITY EVENTS

-Holly

Sponsor List for 2025

Concert Series

- Festival Country Indiana, Title Sponsor (\$10,000)
- Earl Gray & Sons, Beer & Wine Garden Sponsor (\$7,500)
- Compass Park, Gold Sponsor (\$5,000)
- Franklin Jewelers, Gold Sponsor (\$5,000)
- Huston Electric (\$5,000 In Kind)
- Campbell Shuck Insurance, Silver Sponsor (\$2,500)
- Franklin Insurance, Silver Sponsor (\$2,500)
- Culligan (\$2,500 In Kind)
- Horizon Bank, Silver Sponsor (\$2,500)
- McGath Concrete Construction Corporation, Silver Sponsor (\$2,500)
- Dolce Bella Aesthetics, Booth Sponsor (\$500)
- Frame It Unique Optical, Booth Sponsor (\$500)
- Horizon Bank, Booth Sponsor (\$500)
- ISG Property Group, Booth Sponsor (\$500)
- Ivy Tech Community College, Booth Sponsor (\$500)
- Martin Orthodontics, Booth Sponsor, (\$500)
- **Miss M's Home and Garden, Booth Sponsor, (\$500)**
****NEW****
- Rise Recovery Coalition, Booth Sponsor (\$500)

Easter Egg Hunt

- Community Baptist Church, Title Sponsor (\$750)
- Earl Gray & Sons, Gold Sponsor (\$500)

Cruisin' the Amp

- Winters Plumbing, Gold Sponsor (\$1,500)

Firecracker Festival

Fall Festival

- Winters Plumbing, Gold Sponsor (\$2,500)
- Summers Plumbing Heating & Colling, Gold Sponsor (\$2,500)
- Martin Orthodontics, Silver Sponsor (\$1,000)

Halloweentown

- Tri Kappa, Title Sponsor, (\$4,000)
- Summers Plumbing Heating & Cooling, Silver Sponsor (\$1,000)
- Earl Gray & Sons, T-shirt Sponsor, (\$250)

Family Movie Series

- JCREMC/JCFiber, Title Sponsor (\$5,000)
- Earl Gray & Sons, Silver Sponsor (\$500)

Franklin Family Aquatic Center

- Vaught Family Eye Care, First Aid & Sunscreen Sponsor (\$500)
- Lambert Orthodontics, Souvenir Cub Sponsor (\$1,000)

Hubler Group Amphitheater Sponsorship (\$25,000)

Johnson Memorial Hospital Pickleball Sponsorship (\$25,000)

Branigin Foundation Street Sponsorship (\$10,000)

Branigin Foundation Arts at the Amp Series and programming with the Franklin Public Arts Advisory Committee (\$5,500)

COMMUNITY EVENTS CONTINUED

-Holly