MINUTES

ECONOMIC DEVELOPMENT COMMISSION

August 14, 2018

Members Present:

Jake SappenfieldPresidentJosh DeArmittVice PresidentKen AustinSecretaryJohn DitmarsMemberLee HodgenMember

Others Present:

Krista Linke Director of Community Development

Julie Spate Recording Secretary

Call to Order:

Jake Sappenfield called the meeting to order.

Approval of Minutes

Lee Hodgen made a motion to approve both the June 12th and July 10th minutes. Ken Austin seconded. Passed.

Old Business

None.

New Business

Economic Development Fee Grant Proposal Application

Emily Snyder, Executive Director for Discover Downtown Franklin (DDF), presented a grant application for the first Franklin art fair scheduled for fall of 2019. The grant monies would be used to seed the art fair and an alley activation initiative in downtown Franklin. Fifty artists are planned for and it will be a juried art fair. They hope to have approximately 10 different mediums, live music, live performances from local bands and dance studios, local choirs and theater groups. DDF also plans for an alley activation. Activation of public spaces and alleys happen when a community decides to actively use the space every day for various community purposes. Alleys can contribute up to 50% of additional public space to a city. They want to work specifically on the Elks and Artcraft pedestrian alleys with lights, planters, shade sails, art, etc. They also want to do art installation. For every year of the art fair, they plan to showcase an art installation that would remain year round. They are currently applying with the JCCF for a \$10,000 grant to help with the art installation. One possibility is an archway into the alley. They are partnering with a number of local organizations in this endeavor. They are also looking into a festival country grant for \$2,000. They will also secure community sponsors. Mr. Hodgen commended Ms. Snyder on an outstanding grant application presentation. Mr. Sappenfield asked for any particulars for their plan. Ms. Snyder itemized shade sails, lights, art, seating and planters along with some type of art including the possibility of murals and/or archways. Mr. Austin suggested that perhaps one of the art fair artists could be chosen to donate art for the alleyway project. The art fair will also include a ribbon cutting for the completed alley activation project. Mr. Austin and Mr. Sappenfield expressed

appreciation for the ability to be able to have a finished product to identify that came from EDC funding. \$23,022.49 is what is being asked for. The total budget is \$40,022.49. John Ditmars made a motion to recommend the proposal to City Council. Mr. Austin seconded. Passed.

Other Business

Ms. Snyder announced Hops and Vines August 25th from 5-10pm.

Adjournment

There being no further business, a motion for adjournment was made.

Respectfully submitted this 11th day of September, 2018.

Jake Sappenfield, President

Ken Austin, Secretary