



CITY OF FRANKLIN

MINUTES

PUBLIC ART ADVISORY COMMISSION

November 18, 2021

Members Present:

Ken Kosky, President
Joshua Hendrickson, Vice President
Holly Johnston, Secretary
Nick Crisafulli
Jessica Giles
Gail Richards
Chrissy Robertson
Dave Windisch

Others Present:

Alex Getchell Senior Planner I
Dana Monson Community Development Specialist

Call to Order

Ken Kosky called the meeting to order at 8:05 a.m.

Roll Call & Determination of Quorum

Approval of Minutes

Holly Johnston made a motion to approve the October 14, 2021 minutes. Jessica Giles seconded.
Passed unanimously, 8-0.

Old Business:

Final Budget Disbursement – Spotlight Strategies came in under budget by approximately half on the banners. Mr. Kosky met with Chrissy Robertson and Dave Windisch, and they advised using the available funds for the water tower and art. Mr. Windisch added that at this time there doesn't seem to be much to actually promote, so with the funds more art can be accomplished so then branding can take place with a more identified public art area. They believed visible art is a priority over the branding efforts. Joshua Hendrickson was supportive, but saw the branding as an identifier that Franklin's art district even exists. Eight electrical boxes and 30 small kite statues would be a possible use of the funding. The suggestion was that small businesses would purchase them. Dana Monson said the price tag on the electrical boxes is \$800 each. There is an additional one-time charge of \$134 for materials. Ms. Johnston wondered if it was realistic to think businesses would actually be willing to purchase them. Ms. Giles did not understand the businesses to be buying them. She did not think they'd be willing to buy them and also do something artistic with them as far as painting or adding a slogan. Discussion was held as to whether the kite statues should be distributed to local businesses for free or not. Mr. Hendrickson agreed that if work is required from small businesses for the kite statue, he doesn't believe the response will be very good. One thought was that free distribution would be a step in branding and that they should say



CITY OF FRANKLIN

something on them identifying what they represent. Mr. Windisch asked if Luann is already assigned to do all the electrical boxes as opposed to asking any other artists. Ms. Monson explained she was chosen since she had already done some. Since the funds have to be encumbered by December 16, there is not enough time for the full RFP process. Since they are painted, when they no longer look good, they can be changed. Luann is understanding of the potential for change in the future. A cross section of locations would be selected and the art for each box chosen appropriate for each location.

Ms. Johnston made a motion to approve the expense of \$10,606 for electrical boxes and kite statues. Chrissy Roberston seconded. Passed unanimously, 8-0.

Electrical Box Location – The recommendation was to begin the locations at Franklin’s epicenter where the water tower is and go out from there, not as far out as residential neighborhoods. Ms. Monson advised to do a walk around to see which ones would be best and she could work with Alex Getchell to produce a map of locations selected.

Branding Creation Planning – Mr. Windisch advised focusing all art that is done now be concentrated on existing areas such as water tower, amphitheater, etc., and spread out from there. They also presented their logo recommendation. The commission was supportive. Mr. Kosky added a place in Indianapolis that has branded themselves The Amp. Alex Getchell expressed support for the initial logo and the option as well that in future years it could be modified and updated. A mural at Jack’s Donuts is under discussion. BZA approval on a mural would be for an area, not a message. Gail Richards reported that they have another mural in the budget for next year. Mayor Steve Barnett expressed his request to include an electrical box in the area of Salvage Sisters.

Ms. Richards made a motion to approve the logo presented. Ms. Johnston seconded. Passed unanimously, 8-0.

New Business:

Ms. Giles announced the county bicentennial planning is beginning the process of securing artists for banner and logo design in case anyone is interested in submitting and to pass the word along as well. Information will be out in January.

Date of Next Meeting – December 9, 2021

Adjournment:

There being no further business, a motion for adjournment was made.

Respectfully submitted this 9th day of December, 2021,

Ken Kosky, President

Holly Johnston, Secretary