



Grant Proposal Application

(Please type)

- This application with all attachments must be received by **4:00 pm** on or before **July 23rd, 2021**.
- **Incomplete applications will be considered ineligible.**

Date Submitting Grant Application (mm/dd/yyyy):	(07/23/2021)		
ORGANIZATION INFORMATION			
Organization Name:	Discover Downtown Franklin		
Federal ID Number:	20-1392553		
Organization is:	<input checked="" type="checkbox"/> Non-Profit	<input type="checkbox"/> Other	
Address: 70 East Monroe Street			
City: Franklin	State: Indiana	Zip: 46131	
Contact Person:	Jessica Giles		
Title: Executive Director	Email: director@discoverdowntownfranklin.com		
Phone Number: 317-346-1258	Fax Number: 736-5310		
Organization Mission (Limited to 300 words)			
Create and promote community traditions, encourage a healthy economic atmosphere, and strive to maintain the unique historic character of central Indiana.			

PROJECT INFORMATION

Project Name: American Sign Language Sculpture at the Amphitheater

Start & End Date (mm/dd/yyyy): (08/28/2021) - (08/28/2022)

Project is (please select only one):

☒ New

☐ Existing

Project Theme (please select only one):

☐ Agriculture

☒ Arts & Culture

☐ Civic & Community Development

☐ Historic Preservation

☐ Tourism

☐ Business Support

☐ Workforce Development

☐ Increased Organizational Capacity

Estimated number of people in the City of Franklin to be impacted by this specific project over the next 12 months:

25,000

Summary of the proposed project (Limited to 700 words)

As the new Amphitheater located in Franklin, Indiana continues to take shape, promises of exciting projects follow the creation of the upcoming venue space. The Amphitheater aligns with recent goals of both the City of Franklin and Discover Downtown Franklin - to infuse art and culture into the decision-making process of our city. The Amphitheater will include interactive attractions - a splash pad, pickle ball courts, an inclusive jungle gym, and extensive trails. This location is cohesive with sculpture installation - specifically, the trail that encompasses the posterior area of the Amphitheater lawn. The vision is to create a sculpture garden that grows in quantity on a continuous basis; to provide an area that not only acknowledges the talent of local artists, but encourages patrons to use and explore the full scope of the new build.

The Franklin Arts Advisory Commission, assembled in December of 2020, have already pondered several projects that may fit the space from functional or aesthetically intriguing standpoints. One option is a sculptural bike rack that spells out "F-R-A-N-K-L-I-N" in sign language. This would be a collaboration between Gray Goat as the local bicycle store, Franklin Parks and Recreation as the Amphitheater representative, the Franklin Arts Advisory Commission, representatives of the Deaf and Hard of Hearing community, and Discover Downtown Franklin. Please see the attached inspiration. This opportunity would not only promote inclusivity and awareness of Deaf Culture as well as art in our city, but would enhance the usage of the trails and advocate for outdoor exercise.

This project would be the start of an eventual sculpture garden at the Amphitheater site.

How do you plan to specifically measure the success of this project?

Success will be measured through the usage of the bike rack and associated descriptive signage. This project would also be used toward the 2022 Cultural Arts District Designation application through the Indiana Arts Commission, a prestigious honor that the City of Franklin has been working toward in recent years.

FINANCIAL INFORMATION

Amount requested from the Franklin EDC:	\$ 8,500.00	
Estimated total cost of the project:	\$ 8,500.00	
Percentage of the project to be funded by the Franklin EDC:	100%	
A complete budget for this particular project showing income and expenses:		
After speaking with the example community of Frederick, MD representatives, we discovered that the creation came in at around \$820.00 per letter. We applied this to the letters of Franklin, (8) total, and came to the initial cost of \$6,560.00. However, Frederick began the artistic process prior to the influx of steel material prices in relation to COVID-19. Due to the costs of installation as well as this increase in material price, the total requested amount is \$8,500.00.		
Other Funding Sources		
Funding Source	Total Request from Source	Amount Contributed from Source/Status
Total Other Funding Sources: \$0.00		

Future Funding: What are the plans for future funding of this project (If Applicable)? Summarize a specific plan for project sustainability (Limited to 700 words).

Future funding would stem from the allotted budget of the Franklin Arts Advisory Commission in relation to the expansion of an Amphitheater sculpture garden.

Could you complete this project if the Franklin Economic Development Commission could not award 100% of the request?

☐ Yes

☒ No

If not, please explain:

The pricing is outside of our current capabilities.

Organization's Fiscal Year (ex. month / year): From 01/2021 to 12/2021

Does your organization have an annual outside audit? ☐ Yes ☒ No

If no, please explain:

An annual outside audit is not required by the state for our organization.

How do you plan to recognize the Franklin Economic Development Commission if you are awarded funding?

The Franklin Economic Development Commission would be acknowledged via a plaque that would be attached to the installation. The EDC would be referenced on the Discover Downtown Franklin social media pages as well.

Grant Application Certification

Grant Applicant hereby certifies that it was established to promote economic development. The Grant Applicant hereby certifies that it does not discriminate on the basis of race, national origin, religion, gender, gender preference, age, or disability ("non-discrimination factors") in its policies, practices, services, or standards for participation in its projects; except to the extent any such project lawfully provides services to a limited segment of the population based on such non-discrimination factors. It is expressly understood and agreed that the Franklin Economic Development Commission is not a joint participant in, nor provider of, any of the Grant Applicant's projects or services. The Franklin Economic Development Commission's role in the Grant Applicant's services is limited solely to making grants and assuring that grants are administered in accordance with the terms of the approved application. The Grant Applicant represents and warrants that it will use all granted funds in accordance with applicable laws. Grant Applicant agrees to indemnify, and hold the City of Franklin and Franklin Economic Development Commission blameless in any liability imposed based on any conduct or omission occurring in connection with a project or service of Grant Applicant for which the City of Franklin has provided a grant.

Print Name: <i>Jessica Giles</i>	Print Name:
Signature: <i>Jessica Giles</i>	Signature:
Title: <i>Executive Director</i>	Title:
Date: <i>07/23/2021</i>	Date:

Important Note: Please be sure your proposal contains all the information outlined in the application guidelines, including but not limited to the following attachments:

- ☒ List of current staff members (both paid and volunteer)
- ☒ List of current board members (names, addresses, titles/offices)
- ☒ IRS determination letter (if not already on file at the Franklin Economic Development Commission)
- ☐ Other relevant supporting materials, including appropriate letters of support from partner institutions
- ☒ The organization's overall budget showing income and expenses
- ☒ Most recent annual report or financial statements
- ☐ Letters of agreement from collaborating organizations (if applicable)



2021 Discover Downtown Franklin Board of Directors

Updated July 23rd, 2021

Joe Kelly, *President*

Work Address:

Kelly Promotional Products

105 Queens Ct.

Franklin, IN 46131

Work: (317) 736-8206

Cell: (317) 615-0682

joe@kellypromotionalproducts.com

Term Expires: 12-31-2021

(Promotion, Organization)

Traci Smith, *Marketing Coordinator*

info@discoverdowntownfranklin.com

Cell: (317) 701-5780

(Promotion, Design, Economic Vitality, Organization)

Krista Linke, *Past-President*

Work Address:

City of Franklin, Community Development Dept.

70 E. Monroe Street

Franklin, IN 46131

Work: (317) 346-1250

Cell: (317) 225-2940

Home: (812) 314-4742

klinke@franklin.in.gov

Term Expires: 12-31-2021

(Promotion, Design, Economic Vitality, Organization)

Jacob Sappenfield

Work Address:

First Financial Bank

50 Branigin Rd.

Franklin, IN 46131

Work: (317) 738-4000

Cell: (317) 409-9027

jacob.sappenfield@bankatfirst.com

Term Expires: 12-31-2022

Stephanie Wagner, *Treasurer*

Work Address:

Johnson County Community Foundation

398 S. Main St.

Franklin, IN 46131

Cell: (317) 750-5860

stephaniew@jccf.org

Term Expires: 12-31-2021

(Promotion, Organization)

Carolyn Williams

Home Address:

980 N. Hopewell Road

Franklin, IN 46131

Home: (317) 736-8080

Cell: (317) 459-7784

hopewell1859@centurylink.net

Term Expires: 12-31-2021

(Promotion, Economic Vitality)

Polly Jones

Home Address:

1191 Stellar Drive

Franklin, IN 46131

Cell: (217) 371-4530

pollyjones@mymetronet.net

Term Expires: 12-31-2023

(Promotion)

Executive Director: Jess Giles

Work Address:

70 E. Monroe St.

Franklin, IN 46131

Work: (317) 346-1258

Cell: (317) 474-5511

director@discoverdowntownfranklin.com

(Promotion, Design, Economic Vitality, Organization)



Robin Betts, *Vice President*

Community & Public Relations Specialist

Work Address:

998 Grizzly Cub Dr.

Franklin, IN 46131

Work: (317) 346-8707

Cell: (317) 446-1673

bettsrp@franklinschools.org

Term Expires: 12-31-2021

(Economic Vitality)

Rob Shilts

Work Address:

Franklin Heritage, Inc.

57 N. Main Street

Franklin, IN 46131

Work: (317) 736-6823

Cell: (317) 250-4182

rob@franklinheritage.org

Term Expires: 12-31-2022

(Design)

Rosie Chambers, *Secretary*

Work Address:

Franklin Chamber of Commerce

120 E. Jefferson St.

Franklin, In 46131

Work: (317) 736-6334

Cell: (317) 501-0546

Term Expires: 12-31-2021

rchambers@franklincoc.org

(Organization, Economic Vitality)

Dana Monson

Community Development Specialist

Work Address:

70 East Monroe Street

Franklin, IN 46131

Work: (317) 346-1254

Cell: (812) 341-4426

bettsrp@franklinschools.org

Term Expires: 12-31-2023

(Economic Vitality, Promotion, Design)

Toni Breeden

Franklin Education Connection

Home Address:

3456 East 250 South

Franklin, IN 46131

Cell: (317) 840-4624

tlbreeden924@gmail.com

Term Expires: 12-31-2023

(Economic Vitality)

Emily Wood

Director of Alumni Engagement FC

Work Address:

101 Branigin Blvd.

Franklin, IN 46131

Work: (317) 738-8283

Cell: (317) 459-1051

ewood@franklincollege.edu

Term Expires: 12-31-2023

(Promotion)

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 04 2006

DISCOVER DOWNTOWN FRANKLIN INC
C/O BRUCE KLEINSCHMIDT
1802 N. ILLINOIS STREET
INDIANAPOLIS, IN 46202

Employer Identification Number:
20-1392553
DLN:
17053124002016
Contact Person:
ROGER W VANCE ID# 31173
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
July 11, 2005
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
December 31, 2009

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Letter 1045 (DO/CG)

DISCOVER DOWNTOWN FRANKLIN INC

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

A handwritten signature in dark ink, appearing to read "Lois G. Lerner". The signature is fluid and cursive, with the first name "Lois" being more prominent and the last name "Lerner" written in a similar style.

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension

DISCOVER DOWNTOWN FRANKLIN INC

INFORMATION FOR ORGANIZATIONS EXEMPT UNDER SECTION 501(c)(3)

WHERE TO GET FORMS AND HELP

Forms and instructions may be obtained by calling toll free 1-800-829-3676, through the Internet Web Site at www.irs.gov, and also at local tax assistance centers.

Additional information about any topic discussed below may be obtained through our customer service function by calling toll free 1-877-829-5500.

NOTIFY US ON THESE MATTERS

If you change your name, address, purposes, operations or sources of financial support, please inform our TE/GE EO Determinations Office at the following address: Internal Revenue Service, P.O. Box 2508, Cincinnati, Ohio 45201. If you amend your organizational document or by-laws, or dissolve, provide the EO Determinations Office with a copy of the amended documents. Please use your employer identification number on all returns you file and in all correspondence with the Internal Revenue Service.

FILING REQUIREMENTS

In your exemption letter we indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. Form 990 (or Form 990-EZ) is filed with the Ogden Submission Processing Center, Ogden UT 84201-0027.

You are required to file a Form 990 only if your gross receipts are normally more than \$25,000.

If your gross receipts are normally between \$25,000 and \$100,000, and your total assets are less than \$250,000, you may file Form 990-EZ. If your gross receipts are over \$100,000, or your total assets are over \$250,000, you must file the complete Form 990. The Form 990 instructions show how to compute your "normal" receipts.

Form 990 Schedule A is required for both Form 990 and Form 990-EZ.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. There are penalties for failing to timely file a complete return. For additional information on penalties, see Form 990 instructions or call our toll free number.

If your receipts are below \$25,000, and we send you a Form 990 Package, follow the instructions in the package on how to complete the limited return to advise us that you are not required to file.

If your exemption letter states that you are not required to file Form 990, you are exempt from these requirements.

Letter 1045 (DO/CG)

DISCOVER DOWNTOWN FRANKLIN INC

UNRELATED BUSINESS INCOME TAX RETURN

If you receive more than \$1,000 annually in gross receipts from a regular trade or business you may be subject to Unrelated Business Income Tax and required to file Form 990-T, Exempt Organization Business Income Tax Return. There are several exceptions to this tax.

1. Income you receive from the performance of your exempt activity is not unrelated business income.
2. Income from fundraisers conducted by volunteer workers, or where donated merchandise is sold, is not unrelated business income.
3. Income from routine investments such as certificates of deposit, savings accounts, or stock dividends is usually not unrelated business income.

There are special rules for income derived from real estate or other investments purchased with borrowed funds. This income is called "debt financed" income. For additional information regarding unrelated business income tax see Publication 598, Tax on Unrelated Business Income of Exempt Organizations, or call our toll free number shown above.

PUBLIC INSPECTION OF APPLICATION AND INFORMATION RETURN

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return, or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

FUNDRAISING

Contributions to you are deductible only to the extent that they are gifts and no consideration is received in return. Depending on the circumstances, ticket purchases and similar payments in conjunction with fundraising events may not qualify as fully deductible contributions.

CONTRIBUTIONS OF \$250 OR MORE

Donors must have written substantiation from the charity for any charitable contribution of \$250 or more. Although it is the donor's responsibility to obtain written substantiation from the charity, you can assist donors by providing a written statement listing any cash contribution or describing any

DISCOVER DOWNTOWN FRANKLIN INC

donated property.

This written statement must be provided at the time of the contribution. There is no prescribed format for the written statement. Letters, postcards and electronic (e-mail) or computer-generated forms are acceptable.

The donor is responsible for the valuation of donated property. However, your written statement must provide a sufficient description to support the donor's contribution. For additional information regarding donor substantiation, see Publication 1771, Charitable Contributions - Substantiation and Disclosure Requirements. For information about the valuation of donated property, see Publication 561, Determining the Value of Donated Property.

CONTRIBUTIONS OF MORE THAN \$75 AND CHARITY PROVIDES GOODS OR SERVICES

You must provide a written disclosure statement to donors who receive goods or services from you in exchange for contributions in excess of \$75.

Contribution deductions are allowable to donors only to the extent their contributions exceed the value of the goods or services received in exchange. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as fully deductible contributions, depending on the circumstances. If your organization conducts fundraising events such as benefit dinners, shows, membership drives, etc., where something of value is received, you are required to provide a written statement informing donors of the fair market value of the specific items or services you provided in exchange for contributions of more than \$75.

You should provide the written disclosure statement in advance of any event, determine the fair market value of any benefit received, determine the amount of the contribution that is deductible, and state this information in your fundraising materials such as solicitations, tickets, and receipts. The amount of the contribution that is deductible is limited to the excess of any money (and the value of any property other than money) contributed by the donor less the value of goods or services provided by the charity. Your disclosure statement should be made, no later than, at the time payment is received. Subject to certain exceptions, your disclosure responsibility applies to any fundraising circumstances where each complete payment, including the contribution portion, exceeds \$75. For additional information, see Publication 1771 and Publication 526, Charitable Contributions.

EXCESS BENEFIT TRANSACTIONS

Excess benefit transactions are governed by section 4958 of the Code. Excess benefit transactions involve situations where a section 501(c)(3) organization provides an unreasonable benefit to a person who is in a position to exercise substantial influence over the organization's affairs. If you believe there may be an excess benefit transaction involving your organization, you should report the transaction on Form 990 or 990-EZ. Additional information can be found in the instructions for Form 990 and Form 990-EZ, or you may call our

Letter 1045 (DO/CG)

DISCOVER DOWNTOWN FRANKLIN INC

toll free number to obtain additional information on how to correct and report this transaction.

EMPLOYMENT TAXES

If you have employees, you are subject to income tax withholding and the social security taxes imposed under the Federal Insurance Contribution Act (FICA). You are required to withhold Federal income tax from your employee's wages and you are required to pay FICA on each employee who is paid more than \$100 in wages during a calendar year. To know how much income tax to withhold, you should have a Form W-4, Employee's Withholding Allowance Certificate, on file for each employee. Organizations described in section 501(c)(3) of the Code are not required to pay Federal Unemployment Tax (FUTA).

Employment taxes are reported on Form 941, Employer's Quarterly Federal Tax Return. The requirements for withholding, depositing, reporting and paying employment taxes are explained in Circular E, Employer's Tax Guide, (Publication 15), and Employer's Supplemental Tax Guide, (Publication 15-A). These publications explain your tax responsibilities as an employer.

CHURCHES

Churches may employ both ministers and church workers. Employees of churches or church-controlled organizations are subject to income tax withholding, but may be exempt from FICA taxes. Churches are not required to pay FUTA tax. In addition, although ministers are generally common law employees, they are not treated as employees for employment tax purposes. These special employment tax rules for members of the clergy and religious workers are explained in Publication 517, Social Security and Other Information for Members of the Clergy and Religious Workers. Churches should also consult Publications 15 and 15-A. Publication 1828, Tax Guide for Churches and Religious Organizations, also discusses the various benefits and responsibilities of these organizations under Federal tax law.

PUBLIC CHARITY STATUS

Every organization that qualifies for tax-exemption as an organization described in section 501(c)(3) is a private foundation unless it falls into one of the categories specifically excluded from the definition of that term [referred to in section 509(a)(1), (2), (3), or (4)]. In effect, the definition divides these organizations into two classes, namely private foundations and public charities.

Public charities are generally those that either have broad public support or actively function in a supporting relationship to those organizations.

Public charities enjoy several advantages over private foundations. There are certain excise taxes that apply to private foundations but not to public charities. A private foundation must also annually file Form 990-PF, Return of Private Foundation, even if it had no revenue or expenses.

Letter 1045 (DO/CG)

DISCOVER DOWNTOWN FRANKLIN INC

The Code section under which you are classified as a public charity is shown in the heading of your exemption letter. This determination is based on the information you provided and the request you made on your Form 1023 application. Please refer to Publication 557 for additional information about public charity status.

GRANTS TO INDIVIDUALS

The following information is provided for organizations that make grants to individuals. If you begin an individual grant program that was not described in your exemption application, please inform us about the program.

Funds you distribute to an individual as a grant must be made on a true charitable basis in furtherance of the purposes for which you are organized. Therefore, you should keep adequate records and case histories that demonstrate that grants to individuals serve your charitable purposes. For example, you should be in a position to substantiate the basis for grants awarded to individuals to relieve poverty or under a scholarship or education loan program. Case histories regarding grants to individuals should show names, addresses, purposes of grants, manner of selection, and relationship (if any) to members, officers, trustees, or donors of funds to you.

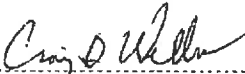
For more information on the exclusion of scholarships from income by an individual recipient, see Publication 520, Scholarships and Fellowships.

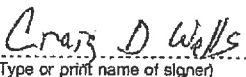
Part X Public Charity Status (Continued)

- e 509(a)(4)—an organization organized and operated exclusively for testing for public safety. ☐
- f 509(a)(1) and 170(b)(1)(A)(iv)—an organization operated for the benefit of a college or university that is owned or operated by a governmental unit. ☐
- g 509(a)(1) and 170(b)(1)(A)(vi)—an organization that receives a substantial part of its financial support in the form of contributions from publicly supported organizations, from a governmental unit, or from the general public. ☒
- h 509(a)(2)—an organization that normally receives not more than one-third of its financial support from gross **investment income** and receives more than one-third of its financial support from contributions, membership fees, and gross receipts from activities related to its exempt functions (subject to certain exceptions). ☐
- i A publicly supported organization, but unsure if it is described in 5g or 5h. The organization would like the IRS to decide the correct status. ☐
- 6 If you checked box g, h, or i in question 5 above, you must request either an **advance** or a **definitive ruling** by selecting one of the boxes below. Refer to the instructions to determine which type of ruling you are eligible to receive.
- a **Request for Advance Ruling:** By checking this box and signing the consent, pursuant to section 6501(c)(4) of the Code you request an advance ruling and agree to extend the statute of limitations on the assessment of excise tax under section 4940 of the Code. The tax will apply only if you do not establish public support status at the end of the 5-year advance ruling period. The assessment period will be extended for the 5 advance ruling years to 8 years, 4 months, and 15 days beyond the end of the first year. You have the right to refuse or limit the extension to a mutually agreed-upon period of time or issue(s). Publication 1035, *Extending the Tax Assessment Period*, provides a more detailed explanation of your rights and the consequences of the choices you make. You may obtain Publication 1035 free of charge from the IRS web site at www.irs.gov or by calling toll-free 1-800-829-3676. Signing this consent will not deprive you of any appeal rights to which you would otherwise be entitled. If you decide not to extend the statute of limitations, you are not eligible for an advance ruling. ☐

Consent Fixing Period of Limitations Upon Assessment of Tax Under Section 4940 of the Internal Revenue Code

For Organization


 (Signature of Officer, Director, Trustee, or other authorized official)


 (Type or print name of signer)
President
 (Type or print title or authority of signer)

4-30-2006
 (Date)

For Director, Exempt Organizations

By  Date **JUN 04 2006**

- b **Request for Definitive Ruling:** Check this box if you have completed one tax year of at least 8 full months and you are requesting a definitive ruling. To confirm your public support status, answer line 6b(i) if you checked box g in line 5 above. Answer line 6b(ii) if you checked box h in line 5 above. If you checked box i in line 5 above, answer both lines 6b(i) and (ii). ☐
- (i) (a) Enter 2% of line 8, column (e) on Part IX-A. Statement of Revenues and Expenses. ☐
- (b) Attach a list showing the name and amount contributed by each person, company, or organization whose gifts totaled more than the 2% amount. If the answer is "None," check this box. ☐
- (ii) (a) For each year amounts are included on lines 1, 2, and 9 of Part IX-A. Statement of Revenues and Expenses, attach a list showing the name of and amount received from each **disqualified person**. If the answer is "None," check this box. ☐
- (b) For each year amounts are included on line 9 of Part IX-A. Statement of Revenues and Expenses, attach a list showing the name of and amount received from each payer, other than a disqualified person, whose payments were more than the larger of (1) 1% of line 10, Part IX-A. Statement of Revenues and Expenses, or (2) \$5,000. If the answer is "None," check this box. ☐
- 7 Did you receive any unusual grants during any of the years shown on Part IX-A. Statement of Revenues and Expenses? If "Yes," attach a list including the name of the contributor, the date and amount of the grant, a brief description of the grant, and explain why it is unusual. ☐ Yes ☐ No



To Whom It May Concern,

I am writing this letter full of excitement and encouragement at the opportunity the City of Franklin has to engage the community and promote equity and inclusion. I recently learned that Discover Downtown Franklin is seeking funding to offer the residents and visitors a bike rack that spells out "Franklin" using sign language and a board of commonly used signs. The bike rack and sign would be located in the heart of downtown Franklin in a highly visible location.

This initiative supports Design and Promotion in Discover Downtown Franklin's 4 Point Approach. The bike rack is one way to show people what Franklin is about and what they have to offer. Additionally, it demonstrates inclusion and belonging as part of Franklin's culture and community.

As the director of special education for Franklin Community Schools, inclusion and equity are at the forefront of my work. People who are deaf or hard of hearing are often underserved or underrepresented groups, and this initiative brings awareness to the community in a creative and thoughtful way. The sign language board provides a learning opportunity to everyone.

I proudly support Discover Downtown Franklin's desire to reach deeper into the community by acknowledging and including people who are deaf or hard of hearing. This strengthens the message of equity and inclusion in Franklin.

Sincerely,

Jennifer Scott
Director of Special Education
Franklin Community Schools
scottj@franklinschools.org
317-346-8683



July 23, 2021

Economic Development Commission
70 East Monroe Street
Franklin, IN 46131

To Whom It May Concern,

The Franklin Parks and Recreation Department is in support of Discover Downtown Franklin's efforts to install an artistic and functional bike rack at the newly forming Amphitheater, located in Downtown Franklin. This bike rack, which utilizes American Sign Language to spell out "F-R-A-N-K-L-I-N", not only promotes inclusivity toward individuals within the Deaf community, but represents the beginning of artistic representation within this new, exciting area of entertainment as well.

Furthermore, as an entity who encourages physical activity through the usage of our local facilities and extensive outdoor trails, a functional piece at this specific location would encourage local citizens to explore the Amphitheater area while maintaining an active quality of life.

On behalf of the Franklin Parks and Recreation Department, I submit this letter as a key collaborator in Discover Downtown Franklin's application toward the Economic Development Commission Fee Grant for a sculptural bike rack that represents inclusivity, artistry, and physical activity.

Thank you for your time and consideration,

A handwritten signature in blue ink, appearing to read "H. Johnston", with a long, sweeping horizontal line extending to the right.

Holly Johnston
Recreation Director

July 23, 2021

Economic Development Commission
70 East Monroe Street
Franklin, IN 46131

To Whom It May Concern,

Gray Goat Bicycle Co. Franklin is in support of Discover Downtown Franklin's efforts to install an artistic and functional bike rack at the newly forming Amphitheater, located in Downtown Franklin. This bike rack, which utilizes American Sign Language to spell out "F-R-A-N-K-L-I-N", not only promotes inclusivity toward individuals within the Deaf community, but represents the beginning of artistic representation within this new, exciting area of entertainment as well.

Furthermore, as an entity who encourages physical activity through cycling, a functional piece at this specific location would encourage local citizens to explore the available trails while maintaining an active quality of life and utilizing our products.

On behalf of Gray Goat Bicycle Co. Franklin, I submit this letter in conjunction with Discover Downtown Franklin's application toward the Economic Development Commission Fee Grant for a sculptural bike rack that represents inclusivity, artistry, and physical activity.

Thank you for your time and consideration,



BRANDON STREET
MANAGER
brandon@graygoatsports.com
317-780-GOAT

"Nothing compares to the
simple pleasure of a bike ride."
JOHN F. KENNEDY

FOUR LOCATIONS
CARMEL
SOUTH INDY
FOUNTAIN SQUARE
FRANKLIN



GrayGoatSports.com



JUST SOUTH OF INDY

Franklin Economic Development Commission
Franklin, IN

Dear Franklin Economic Development Commission members,

Festival Country Indiana, the official tourism agency for Johnson County, strongly supports Discover Downtown Franklin's efforts to obtain grant funding for a bicycle rack made of sign language letters.

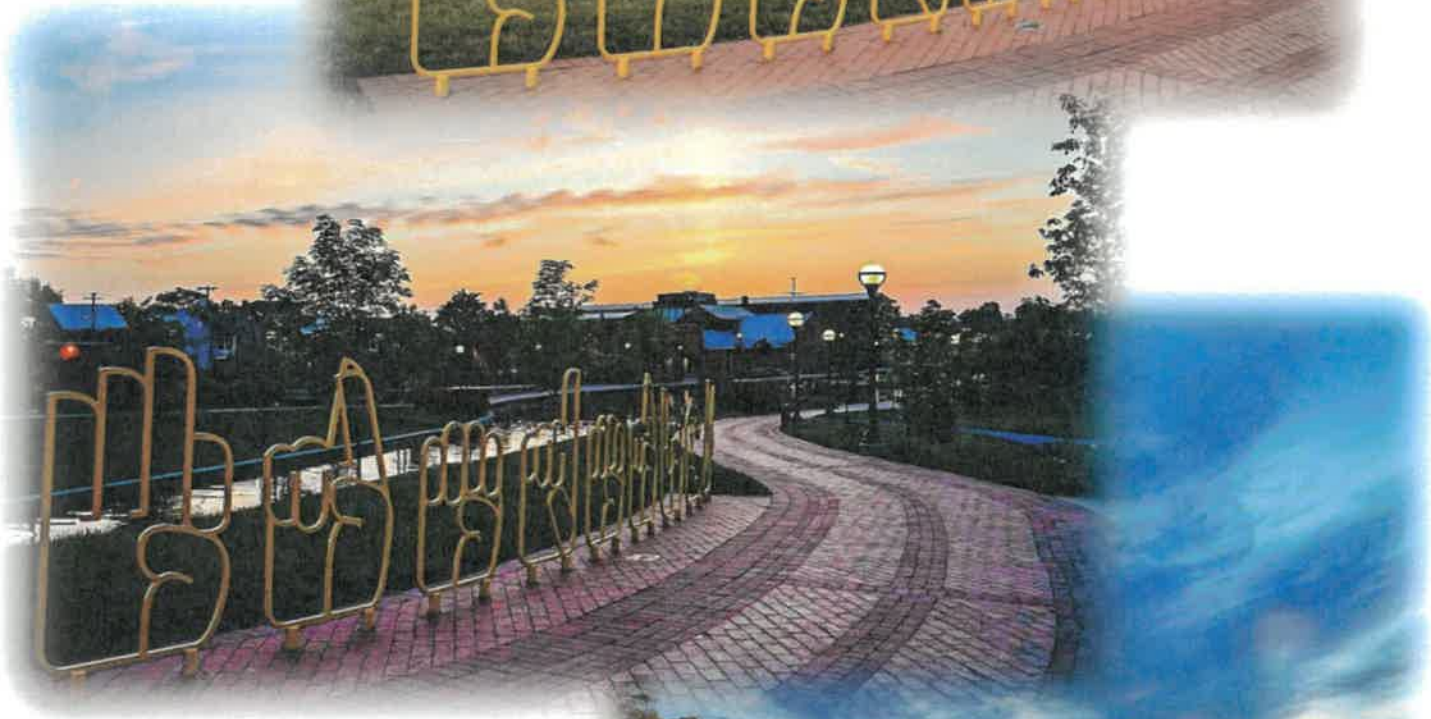
The idea for this bike rack came up during a Franklin Public Art Advisory Commission meeting and was well received because it would highlight sign language and those in our community who use sign language. It would also be great to add another unique, attractive bike rack.

This bike rack is a worthy project on its own, but as a piece in the ongoing efforts to add art and unique pieces to the city, it has even more value. Thank you for your consideration of this project.

Sincerely,

A handwritten signature in blue ink that reads "Kenneth Kosky".

Kenneth Kosky
Executive Director, Festival Country Indiana



SIGN LANGUAGE POSTER



YES



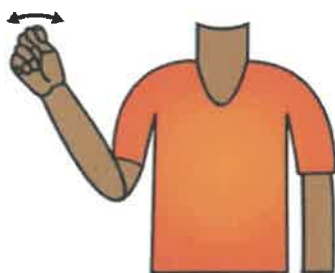
NO



DAD



MOM



BATHROOM



EAT



WATER



MORE



PLAY



THANK YOU



PLEASE



STOP



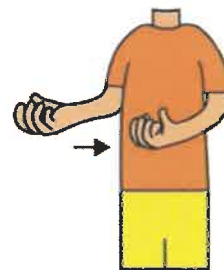
LIKE



HELP



ALL DONE



WANT

Discover Downtown Franklin, Inc.

Profit and Loss

January - December 2020

	TOTAL
Legal & Professional Fees	726.25
Merchandise / Promo / Branding Items	4,476.67
Office / General Administrative	815.84
Professional Development	98.00
Sponsorships / Donations	600.00
Volunteer	235.30
Total Organizational Expenses	23,515.30
Payroll Expenses	
Assistant Director Payroll Expenses	180.00
Cell Phone Stipend	1,412.50
Executive Director Payroll Expenses	37,836.03
Health Insurance Stipend	2,550.00
Marketing Director Payroll Expenses	2,340.60
Payroll Processing Fee	40.00
Payroll Taxes	4,101.00
Social Media Coordinator's Payroll Expense	9,288.75
Total Payroll Expenses	57,748.88
Promotions Expenses	718.08
Ethos Celebration of the Arts	22,343.71
Farmer's Market	587.50
Holiday Lighting	29,126.24
Holiday Open House	1,447.55
Love Local	995.00
Strawberries on the Square	5,947.82
Winter Market	550.00
Total Promotions Expenses	61,715.90
QuickBooks Payments Fees	40.10
Supplies & Materials (deleted)	49.81
Uncategorized Expense	124.63
Total Expenses	\$143,608.46
NET OPERATING INCOME	\$17,344.89
Other Expenses	
Reconciliation Discrepancies	7.94
Total Other Expenses	\$7.94
NET OTHER INCOME	\$ -7.94
NET INCOME	\$17,336.95

Discover Downtown Franklin, Inc.

Profit and Loss

January - December 2020

	TOTAL
Income	
Design Income	800.00
Organization Income	
Donations	2,146.94
Economic Dev. Fee	12,465.41
Indiana Arts Commission Grant	8,601.35
Interest Income	18.86
Merchandise / Promo / Branding Items	3,386.00
Operational Sponsors	15,000.00
QuickBooks Payments Sales	823.00
Taking Care of Main Street Grant	5,000.00
Total Organization Income	47,441.56
Promotions Income	795.00
Ethos Celebration of the Arts	9,929.96
Farmer's Market Income	8,655.99
Holiday Lighting	46,641.00
Holiday Open House	1,496.19
Hops and Vines	8,625.00
Strawberries on the Square	34,209.32
Winter Market	1,590.00
Ornament Sales	510.00
Total Winter Market	2,100.00
Total Promotions Income	112,452.46
Unapplied Cash Payment Income	150.00
Uncategorized Income	109.33
Total Income	\$160,953.35
GROSS PROFIT	\$160,953.35
Expenses	
Design Expenses	
Planter Program	413.84
Total Design Expenses	413.84
Organizational Expenses	
Advertising / Website / FB	972.67
Annual Event Brochure	2,206.00
Annual Meeting	57.25
Bank Fees	49.06
Business Relations	181.04
Dues & Subscriptions	1,584.23
Economic Dev. Fee Grant	10,800.00
Flowers	140.00
Insurance	572.99

Discover Downtown Franklin, Inc.

Budget vs. Actuals: 2021 Budget - FY21 P&L

January - December 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Design Income	500.00		500.00	
Planter Program	2,240.00	1,000.00	1,240.00	224.00 %
Total Design Income	2,740.00	1,000.00	1,740.00	274.00 %
Organization Income				
Donations	185.00	700.00	-515.00	26.43 %
Economic Dev. Fee	10,145.57		10,145.57	
Interest Income	16.58	20.00	-3.42	82.90 %
JCCF Endowment	1,579.00	1,500.00	79.00	105.27 %
Merchandise / Promo / Branding Items	4,010.00	3,500.00	510.00	114.57 %
Operational Sponsors		15,000.00	-15,000.00	
Paycheck Protection Program	12,031.02		12,031.02	
Total Organization Income	27,967.17	20,720.00	7,247.17	134.98 %
Promotions Income				
Ethos Celebration of the Arts	2,392.72	9,000.00	-6,607.28	26.59 %
Farmer's Market Income	7,495.00	8,500.00	-1,005.00	88.18 %
RDC - Farmers Market Income	490.00		490.00	
Total Farmer's Market Income	7,985.00	8,500.00	-515.00	93.94 %
Holiday Lighting	1,608.69	35,000.00	-33,391.31	4.60 %
Holiday Open House	500.00	1,500.00	-1,000.00	33.33 %
Hops and Vines	1,150.00	21,000.00	-19,850.00	5.48 %
Strawberries on the Square	29,426.00	34,000.00	-4,574.00	86.55 %
Vintage Festival	2,529.00		2,529.00	
Winter Market		1,500.00	-1,500.00	
Ornament Sales	2,000.00	1,000.00	1,000.00	200.00 %
Total Winter Market	2,000.00	2,500.00	-500.00	80.00 %
Total Promotions Income	47,591.41	111,500.00	-63,908.59	42.68 %
Unapplied Cash Payment Income	2,000.00		2,000.00	
Uncategorized Income	140.14		140.14	
Total Income	\$80,438.72	\$133,220.00	\$ -52,781.28	60.38 %
GROSS PROFIT	\$80,438.72	\$133,220.00	\$ -52,781.28	60.38 %
Expenses				
Design Expenses	1,171.75		1,171.75	
Planter Program	210.50	750.00	-539.50	28.07 %
Total Design Expenses	1,382.25	750.00	632.25	184.30 %
Organizational Expenses				
Advertising / Website / FB	813.72	1,100.00	-286.28	73.97 %
Annual Event Brochure	1,955.00	2,000.00	-45.00	97.75 %
Annual Meeting		150.00	-150.00	
Bank Fees	2.25	50.00	-47.75	4.50 %
Board Costs	174.93	150.00	24.93	116.62 %

Discover Downtown Franklin, Inc.

Budget vs. Actuals: 2021 Budget - FY21 P&L

January - December 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Business Relations	36.22	500.00	-463.78	7.24 %
Dues & Subscriptions	709.90	1,500.00	-790.10	47.33 %
Economic Dev. Fee Grant	2,215.00	10,000.00	-7,785.00	22.15 %
Flowers	35.00	150.00	-115.00	23.33 %
Insurance	1,098.01	1,500.00	-401.99	73.20 %
Legal & Professional Fees	704.50	1,000.00	-295.50	70.45 %
Merchandise / Promo / Branding Items	2,280.55	2,500.00	-219.45	91.22 %
Office / General Administrative	109.28	1,500.00	-1,390.72	7.29 %
Professional Development	99.00	200.00	-101.00	49.50 %
Quickbooks Payment Fees		50.00	-50.00	
Sponsorships / Donations	75.00	500.00	-425.00	15.00 %
Taking Care of Main Street Grant		5,000.00	-5,000.00	
Volunteer		150.00	-150.00	
Total Organizational Expenses	10,308.36	28,000.00	-17,691.64	36.82 %
Payroll Expenses				
Cell Phone Stipend	650.00	1,300.00	-650.00	50.00 %
Executive Director Payroll Expenses	19,643.08	39,520.00	-19,876.92	49.70 %
Health Insurance Stipend	1,300.00	2,600.00	-1,300.00	50.00 %
Intern Payroll Expenses	913.30	1,750.00	-836.70	52.19 %
Marketing Director Payroll Expenses	6,075.00	13,000.00	-6,925.00	46.73 %
Payroll Processing Fee		40.00	-40.00	
Payroll Taxes	2,186.47	4,750.00	-2,563.53	46.03 %
Total Payroll Expenses	30,767.85	62,960.00	-32,192.15	48.87 %
Promotions Expenses	419.32		419.32	
Ethos Celebration of the Arts	2,750.00	5,000.00	-2,250.00	55.00 %
Event Entertainment	150.00		150.00	
Farmer's Market	500.12	500.00	0.12	100.02 %
Holiday Lighting	10,008.69	30,000.00	-19,991.31	33.36 %
Holiday Open House		1,500.00	-1,500.00	
Hops & Vines	1,250.00	13,000.00	-11,750.00	9.62 %
Strawberries on the Square	5,469.36	7,000.00	-1,530.64	78.13 %
Vintage Festival	1,165.00		1,165.00	
Winter Market		750.00	-750.00	
Ornament Expenses	70.00	750.00	-680.00	9.33 %
Total Winter Market	70.00	1,500.00	-1,430.00	4.67 %
Total Promotions Expenses	21,782.49	58,500.00	-36,717.51	37.24 %
QuickBooks Payments Fees	81.30		81.30	
Total Expenses	\$64,322.25	\$150,210.00	\$ -85,887.75	42.82 %
NET OPERATING INCOME	\$16,116.47	\$ -16,990.00	\$33,106.47	-94.86 %
NET INCOME	\$16,116.47	\$ -16,990.00	\$33,106.47	-94.86 %