



## Grant Proposal Application

(Please type)

- This application with all attachments must be received by **4:00 pm** on or before **August 7<sup>th</sup>, 2018**.
- You are required to make **9 color copies** of the entire grant packet for your application to be considered complete.
- **Incomplete applications will be considered ineligible.**

|   |            |
|---|------------|
| Date Submitting Grant Application (mm/dd/yyyy): | 08/07/2018 |
|---|------------|

### ORGANIZATION INFORMATION

|                           |                            |
|---------------------------|----------------------------|
| <b>Organization Name:</b> | Discover Downtown Franklin |
|---------------------------|----------------------------|

|                           |            |
|---------------------------|------------|
| <b>Federal ID Number:</b> | 20-1302553 |
|---------------------------|------------|

|                         |   |                                |
|-------------------------|---|--------------------------------|
| <b>Organization is:</b> | <input checked="" type="checkbox"/> <b>Non-Profit</b> | <input type="checkbox"/> Other |
|-------------------------|---|--------------------------------|

|                 |                  |
|-----------------|------------------|
| <b>Address:</b> | 70 E. Monroe St. |
|-----------------|------------------|

|                       |                  |                   |
|-----------------------|------------------|-------------------|
| <b>City:</b> Franklin | <b>State:</b> IN | <b>Zip:</b> 46131 |
|-----------------------|------------------|-------------------|

|                        |              |
|------------------------|--------------|
| <b>Contact Person:</b> | Emily Snyder |
|------------------------|--------------|

|                                  |  |
|----------------------------------|--|
| <b>Title:</b> Executive Director | <b>Email:</b> <a href="mailto:Director@DiscoverDowntownFranklin.com">Director@DiscoverDowntownFranklin.com</a> |
|----------------------------------|--|

|                                   |                                 |
|-----------------------------------|---------------------------------|
| <b>Phone Number:</b> 317-346-1258 | <b>Fax Number:</b> 317-736-5310 |
|-----------------------------------|---------------------------------|

### Organization Mission (Limited to 300 words)

Create and promotes community tradition, encourages a healthy economic atmosphere, and strives to maintain the unique historic character to central Indiana.



**PROJECT INFORMATION****Project Name:** Franklin Art Fair**Start & End Date (mm/dd/yyyy):** 09/14/2019**Project is (please select only one):**☒ New☐ Existing**Project Theme (please select only one):**☐ Agriculture☒ Arts & Culture☐ Civic & Community Development☐ Historic Preservation☐ Tourism☐ Business Support☐ Workforce Development☐ Increased Organizational Capacity**Estimated number of people in the City of Franklin to be impacted by this specific project over the next 12 months:**

7,000

**Summary of the proposed project (Limited to 700 words)**

Art is an essential part to every downtown. An investment in the arts can go a long way toward keeping the community on the forefront of the creative economy. There is a constant need in the community for creative art. With this in mind, Discover Downtown Franklin is bringing the first Franklin Art Fair next fall.

The City of Franklin is currently working on an application to make Franklin a Statewide Cultural District Designation. This would mean that Franklin would have a designated cultural arts and entertainment district. If they are approved for this designation, art would play an iatrical part in downtown Franklin.

Creating an art fair in Franklin, would push the community to exchange ideas more freely. It is also instrumental in transforming the downtown into a destination for art. During the first annual Franklin Art Fair, there will be a professional juried art show including over 50 artists with 10 different mediums. There will also be live music, including performances from local bands as well as dance and theatre performances. There will also be interactive art throughout the event for everyone to enjoy.

During the art fair, there will be a ribbon cutting ceremony to showcase the alley activation initiatives in two downtown Franklin alleys. Alley activation is essential to the downtown community. Alleys, which are typically underused, can create up to 50 percent of additional public space to a city. The alley activation projects will produce a vibrant secondary space that will enhance function for pedestrians. By using the existing space, we can change the experience of the city without losing spaces needed for businesses. Also, a safe alley encourages exploration of the city while making it a comfortable atmosphere for pedestrians.

Discover Downtown Franklin, along with the art fair, is purposing the grant money to go towards alley activation. The alleys we would like to enhance are the Elks and Artcraft alleys. In both alleys, we are wanting to create a safe and vibrant space, which would increase the use of them. The activation would include lights, planters, seating, and shade sails. We are applying for a Johnson County Community Foundation grant for \$10,000. If awarded, the grant would go to public art installations in the alleys, including murals. The purpose of bringing art to the alleys, is to provide a space for people to enjoy, for it to become a treasure for locals and tourists, and for it to create a safe welcoming space.

During the Franklin Art Fair, Discover Downtown Franklin wants to include interaction with the downtown businesses. There will be live music and art demonstrations throughout participating businesses. That way, the downtown businesses are a part of

the fair and attendees are able to shop and dine in their establishment. Including the local businesses is essential. In the past year, 20 businesses have come to Downtown Franklin because of the sense of community, the festivals, and the number of people that come downtown each weekend.

The Franklin Art Fair and the alley activation projects would positively impact the economic development on downtown Franklin. The art fair will bring in over 50 artists from across the state and will also bring in 7,000 people during the day. The fair will bring in the festival goers that are always eager to support Downtown Franklin. It will also increase the out of county attendance. It will bring people from not only outside of the county, but from all over the state of Indiana. The fair will also bring attendees from different demographic and socioeconomic statuses.

We are collaborating with local organizations for the Art Fair as well as for the alley activation including: Franklin Chamber of Commerce, Franklin Heritage Inc., City of Franklin, Franklin Parks and Recreation, and Johnson County Development Corporation. We will also seek knowledge from Johnson County Community Foundation because of the resources they have from doing public art. Discover Downtown Franklin is also in the process of writing a grant from the Johnson County Community Foundation and Festival Country Indiana. Along with local grants, we will ask for community sponsorships.



### How do you plan to specifically measure the success of this project?

Discover Downtown Franklin plans to measure the success of this project from the number of artists who participate, the number of people who attend the art fair, the feedback and sales from the downtown businesses, and the community by in through sponsorships.

### FINANCIAL INFORMATION

|  |                    |
|--|--------------------|
| <b>Amount requested from the Franklin EDC:</b> | <b>\$23,022.49</b> |
|--|--------------------|

|   |                    |
|---|--------------------|
| <b>Estimated total cost of the project:</b> | <b>\$40,022.49</b> |
|---|--------------------|

|  |            |
|--|------------|
| <b>Percentage of the project to be funded by the Franklin EDC:</b> | <b>56%</b> |
|--|------------|

#### A complete budget for this particular project showing income and expenses:

| Expenses                     |                    | Income                   |                |
|------------------------------|--------------------|--------------------------|----------------|
| Prize Money for Art Festival | \$7,000            | Artists' Booth Fees      | \$4,000        |
| Judges for Art Contest       | \$1,000            | Food Vendor's Booth Fees | \$800          |
| ZAPP                         | \$2,000            | Merchandise              | \$400          |
| Band/Orchestras              | \$5,000            |                          |                |
| Street Musicians             | \$2,000            |                          |                |
| Port O Lets                  | \$550              |                          |                |
| Advertising                  | \$1,000            |                          |                |
| Supplies                     | \$3,000            |                          |                |
| Logo for Festival            | \$472.49           |                          |                |
| Alley Activation             | \$8,000            |                          |                |
| Art Installation             | \$10,000           |                          |                |
| <b>Total:</b>                | <b>\$40,022.49</b> |                          | <b>\$5,200</b> |

### Other Funding Sources

| Funding Source                            | Total Request from Source | Amount Contributed from Source/Status |
|---|---------------------------|---------------------------------------|
| Johnson County Community Foundation Grant | \$10,000                  | Pending                               |
| Sponsorships                              | \$5,000                   | Pending                               |
| Festival Country Grant                    | \$2,000                   | Pending                               |
|   |                           |                                       |

**Total Other Funding Sources: \$17,000**



**Future Funding:** What are the plans for future funding of this project (If Applicable)? Summarize a specific plan for project sustainability (Limited to 700 words).

The future funding of this project will be from revenue from the fair, grants, and sponsorships. The revenue generated from the art fair will mainly be used for the next art fair. This revenue will come from the artists' booth fees, food vendor's fees, and sold merchandise. Discover Downtown Franklin will also apply for state grants. We will use other funding sources besides the Franklin Economic Development Commission. We do not intend to use the Franklin Economic Development Commission grant in the upcoming years for the art fair.

**Could you complete this project if the Franklin Economic Development Commission could not award 100% of the request?**

☒ **Yes**

☐ **No**

If not, please explain: Discover Downtown Franklin would be able to complete the art fair and alley activation project if we were not awarded 100% of the request. It would be a scaled back version of the project and it would take longer to build momentum for the art fair. There also would not be a permanent impact for the community it would just be an art fair.

**Organization's Fiscal Year (ex. month / year):** From 1/2018 to 12/2018

**Does your organization have an annual outside audit?** ☐ **Yes** ☒ **No**

If no, please explain: Discover Downtown Franklin does not have an annual outside audit because we do not receive or spend enough money throughout the year to have one.

**How do you plan to recognize the Franklin Economic Development Commission if you are awarded funding?**

Discover Downtown Franklin will use signage, event marketing, and social media to recognize the Franklin Economic Development Commission. We will also have an official ribbon cutting ceremony for the updated alleys. During this ribbon cutting, we will invite the Franklin Economic Commission and the Franklin City Council.

## Grant Application Certification

**Grant Applicant hereby certifies that it was established to promote economic development.** The Grant Applicant hereby certifies that it does not discriminate on the basis of race, national origin, religion, gender, gender preference, age, or disability ("non-discrimination factors") in its policies, practices, services, or standards for participation in its projects; except to the extent any such project lawfully provides services to a limited segment of the population based on such non-discrimination factors. It is expressly understood and agreed that the Franklin Economic Development Commission is not a joint participant in, nor provider of, any of the Grant Applicant's projects or services. The Franklin Economic Development Commission's role in the Grant Applicant's services is limited solely to making grants and assuring that grants are administered in accordance with the terms of the approved application. The Grant Applicant represents and warrants that it will use all granted funds in accordance with applicable laws. Grant Applicant agrees to indemnify, and hold the City of Franklin and Franklin Economic Development Commission blameless in any liability imposed based on any conduct or omission occurring in connection with a project or service of Grant Applicant for which the City of Franklin has provided a grant.

|   |  |
|---|--|
| Print Name:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">Emily R. Snyder</div> | Print Name:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">JOE KELLY</div>  |
| Signature:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">Emily R. Snyder</div>  | Signature:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">Joe Kelly</div>   |
| Title:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">EXECUTIVE DIRECTOR</div>   | Title:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">BOARD PRESIDENT</div> |
| Date:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">8/1/18</div>                | Date:<br><div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">8/1/18</div>           |

**Important Note:** Please be sure your proposal contains all the information outlined in the application guidelines, including but not limited to the following attachments:

- └ List of current staff members (both paid and volunteer)
- └ List of current board members (names, addresses, titles/offices)
- └ IRS determination letter (if not already on file at the Franklin Economic Development Commission)
- └ Other relevant supporting materials, including appropriate letters of support from partner institutions
- └ The organization's overall budget showing income and expenses
- └ Most recent annual report or financial statements
- └ Letters of agreement from collaborating organizations (if applicable)





## 2018 Discover Downtown Franklin Board of Directors

**Joe Kelly, *President***

Kelly Promotional Products  
107 S. Water St.  
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Cell: (317) 615-0682  
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**Krista Linke, *Vice President***

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**Stephanie Wagner, *Secretary***

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**Marty Williams**

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Discover Downtown Franklin Staff

**Emily Snyder, Executive Director**

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Work: (317) 346-1258

Director@discoverdowntownfranklin.com

**Tara Ricke, Student Intern**

Franklin College

101 Branigan Blvd.

Franklin, IN 46131



# Discover Downtown Franklin, Inc.

## BUDGET OVERVIEW: 2018 BUDGET - FY18 P&L

January - December 2018

|   | JAN 2018           | FEB 2018            | MAR 2018            | APR 2018            | MAY 2018            | JUN 2018           | JUL 2018            | AUG 2018            | SEP 2018            | OCT 2018            | NOV 2018            | DEC 2018           | TOTAL               |
|---|--------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|
| Income  |                    |                     |                     |                     |                     |                    |                     |                     |                     |                     |                     |                    |                     |
| Design Income                                       | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 1,000.00           | \$1,000.00          |
| Planter Program                                     | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 3,200.00           | \$3,200.00          |
| <b>Total Design Income</b>                          | <b>0.00</b>        | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>        | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>4,200.00</b>    | <b>\$4,200.00</b>   |
| Holiday Lighting - Bulb Sales Income                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 100.00              | 0.00               | \$100.00            |
| Organization Income                                 |                    |                     |                     |                     |                     |                    |                     |                     |                     |                     |                     |                    | \$0.00              |
| Economic Dev. Fee                                   | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 5,000.00           | \$5,000.00          |
| Operational Sponsors                                | 15,000.00          | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$15,000.00         |
| <b>Total Organization Income</b>                    | <b>15,000.00</b>   | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>        | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>5,000.00</b>    | <b>\$20,000.00</b>  |
| Promotions Income                                   |                    |                     |                     |                     |                     |                    |                     |                     |                     |                     |                     |                    | \$0.00              |
| Fall Festival Income                                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 500.00              | 0.00                | 0.00               | \$500.00            |
| Farmers' Market Income                              | 0.00               | 0.00                | 2,000.00            | 0.00                | 2,000.00            | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$4,000.00          |
| RDC - Farmers Market Income                         | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 1,500.00            | 0.00                | 0.00                | 0.00               | \$1,500.00          |
| <b>Total Farmers' Market Income</b>                 | <b>0.00</b>        | <b>0.00</b>         | <b>2,000.00</b>     | <b>0.00</b>         | <b>2,000.00</b>     | <b>0.00</b>        | <b>0.00</b>         | <b>0.00</b>         | <b>1,500.00</b>     | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>        | <b>\$5,500.00</b>   |
| Holiday Lighting Income                             | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 35,000.00          | \$35,000.00         |
| Hops and Vines                                      | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 25,000.00           | 0.00                | 0.00                | 0.00                | 0.00               | \$25,000.00         |
| Merchandise Income                                  | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 500.00             | \$500.00            |
| Smoke on the Square BBQ Contest                     | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 25,000.00          | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$25,000.00         |
| Strawberries on the Square Inc.                     | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 20,000.00          | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$20,000.00         |
| Winter Market                                       | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 2,500.00           | \$2,500.00          |
| <b>Total Promotions Income</b>                      | <b>0.00</b>        | <b>0.00</b>         | <b>2,000.00</b>     | <b>0.00</b>         | <b>2,000.00</b>     | <b>45,000.00</b>   | <b>0.00</b>         | <b>25,000.00</b>    | <b>1,500.00</b>     | <b>500.00</b>       | <b>0.00</b>         | <b>38,000.00</b>   | <b>\$114,000.00</b> |
| <b>Total Income</b>                                 | <b>\$15,000.00</b> | <b>\$0.00</b>       | <b>\$2,000.00</b>   | <b>\$0.00</b>       | <b>\$2,000.00</b>   | <b>\$45,000.00</b> | <b>\$0.00</b>       | <b>\$25,000.00</b>  | <b>\$1,500.00</b>   | <b>\$500.00</b>     | <b>\$100.00</b>     | <b>\$47,200.00</b> | <b>\$138,300.00</b> |
| <b>GROSS PROFIT</b>                                 | <b>\$15,000.00</b> | <b>\$0.00</b>       | <b>\$2,000.00</b>   | <b>\$0.00</b>       | <b>\$2,000.00</b>   | <b>\$45,000.00</b> | <b>\$0.00</b>       | <b>\$25,000.00</b>  | <b>\$1,500.00</b>   | <b>\$500.00</b>     | <b>\$100.00</b>     | <b>\$47,200.00</b> | <b>\$138,300.00</b> |
| Expenses  |                    |                     |                     |                     |                     |                    |                     |                     |                     |                     |                     |                    |                     |
| Exec. Director Payroll Expenses                     | 3,167.00           | 3,167.00            | 3,167.00            | 3,167.00            | 3,167.00            | 3,167.00           | 3,167.00            | 3,167.00            | 3,167.00            | 3,167.00            | 3,167.00            | 3,163.00           | \$38,000.00         |
| Asst. director Payroll Expenses                     | 375.00             | 375.00              | 375.00              | 375.00              | 375.00              | 375.00             | 375.00              | 375.00              | 375.00              | 375.00              | 375.00              | 375.00             | \$4,500.00          |
| <b>Total Exec. Director Payroll Expenses</b>        | <b>3,542.00</b>    | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,542.00</b>    | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,542.00</b>     | <b>3,538.00</b>    | <b>\$42,500.00</b>  |
| General Event Expenses                              | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 200.00             | \$200.00            |
| Fall Festival Expense                               | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 400.00              | 0.00                | 0.00               | \$400.00            |
| Farmers' Market Expense                             | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 1,500.00           | \$1,500.00          |
| RDC - Farmers Market Expense                        | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 1,000.00            | 0.00                | 0.00                | 0.00               | \$1,000.00          |
| <b>Total Farmers' Market Expense</b>                | <b>0.00</b>        | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>        | <b>0.00</b>         | <b>0.00</b>         | <b>1,000.00</b>     | <b>0.00</b>         | <b>0.00</b>         | <b>1,500.00</b>    | <b>\$2,500.00</b>   |
| General DDF Merchandise Expense                     | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 2,500.00           | \$2,500.00          |
| Holiday Lighting Expense                            | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 35,000.00          | \$35,000.00         |
| Hops & Vines  | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 20,000.00           | 0.00                | 0.00                | 0.00                | 0.00               | \$20,000.00         |
| Love local campaign                                 | 500.00             | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$500.00            |
| Smoke on the Square BBQ Contest                     | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 14,500.00          | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$14,500.00         |
| Strawberries on the Square Exp.                     | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 5,000.00           | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$5,000.00          |
| Winter Market Supplies                              | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 1,000.00           | \$1,000.00          |
| <b>Total General Event Expenses</b>                 | <b>500.00</b>      | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>0.00</b>         | <b>19,500.00</b>   | <b>0.00</b>         | <b>20,000.00</b>    | <b>1,000.00</b>     | <b>400.00</b>       | <b>0.00</b>         | <b>40,200.00</b>   | <b>\$81,600.00</b>  |
| Organizational Expenses                             |                    |                     |                     |                     |                     |                    |                     |                     |                     |                     |                     |                    | \$0.00              |
| Advertising/Promotional                             | 0.00               | 0.00                | 750.00              | 0.00                | 0.00                | 0.00               | 0.00                | 750.00              | 0.00                | 0.00                | 0.00                | 0.00               | \$1,500.00          |
| Business Relations                                  | 83.33              | 83.33               | 83.33               | 83.33               | 83.33               | 83.33              | 83.33               | 83.33               | 83.33               | 83.33               | 83.33               | 83.37              | \$1,000.00          |
| Dues & subscriptions                                | 125.00             | 125.00              | 125.00              | 125.00              | 125.00              | 125.00             | 125.00              | 125.00              | 125.00              | 125.00              | 125.00              | 125.00             | \$1,500.00          |
| Insurance   | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 1,000.00            | 0.00                | 0.00                | 0.00               | \$1,000.00          |
| Legal & Professional Fees                           | 500.00             | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$500.00            |
| Office/General Administrative Expenses              |                    |                     |                     |                     |                     |                    |                     |                     |                     |                     |                     |                    | \$0.00              |
| Cell phone bill                                     | 50.00              | 50.00               | 50.00               | 50.00               | 50.00               | 50.00              | 50.00               | 50.00               | 50.00               | 50.00               | 50.00               | 50.00              | \$600.00            |
| <b>Total Office/General Administrative Expenses</b> | <b>50.00</b>       | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>       | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>        | <b>50.00</b>       | <b>\$600.00</b>     |
| Professional Development                            | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 301.30              | 859.48              | 37.92               | 301.30              | 0.00                | 0.00               | \$1,500.00          |
| Supplies & Materials                                | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | 0.00                | 121.36              | 68.64               | 0.00                | 0.00                | 0.00               | \$190.00            |
| Website & Face Book Expense                         | 0.00               | 0.00                | 0.00                | 0.00                | 88.59               | 15.50              | 211.85              | 84.06               | 0.00                | 0.00                | 0.00                | 0.00               | \$400.00            |
| <b>Total Organizational Expenses</b>                | <b>758.33</b>      | <b>258.33</b>       | <b>1,008.33</b>     | <b>258.33</b>       | <b>346.92</b>       | <b>273.83</b>      | <b>771.48</b>       | <b>2,073.23</b>     | <b>1,364.89</b>     | <b>559.63</b>       | <b>258.33</b>       | <b>258.37</b>      | <b>\$8,190.00</b>   |
| Payroll Taxes                                       | 500.00             | 500.00              | 500.00              | 500.00              | 500.00              | 500.00             | 500.00              | 500.00              | 500.00              | 500.00              | 500.00              | 500.00             | \$6,000.00          |
| Uncategorized Expense                               | 0.00               | 0.00                | 0.00                | 0.00                | 0.00                | 10.00              | 0.00                | 0.00                | 0.00                | 0.00                | 0.00                | 0.00               | \$10.00             |
| <b>Total Expenses</b>                               | <b>\$5,300.33</b>  | <b>\$4,300.33</b>   | <b>\$5,050.33</b>   | <b>\$4,300.33</b>   | <b>\$4,388.92</b>   | <b>\$23,825.83</b> | <b>\$4,813.48</b>   | <b>\$26,115.23</b>  | <b>\$6,406.89</b>   | <b>\$5,001.63</b>   | <b>\$4,300.33</b>   | <b>\$44,496.37</b> | <b>\$138,300.00</b> |
| <b>NET OPERATING INCOME</b>                         | <b>\$9,699.67</b>  | <b>\$ -4,300.33</b> | <b>\$ -3,050.33</b> | <b>\$ -4,300.33</b> | <b>\$ -2,388.92</b> | <b>\$21,174.17</b> | <b>\$ -4,813.48</b> | <b>\$ -1,115.23</b> | <b>\$ -4,906.89</b> | <b>\$ -4,501.63</b> | <b>\$ -4,200.33</b> | <b>\$2,703.63</b>  | <b>\$0.00</b>       |
| <b>NET INCOME</b>                                   | <b>\$9,699.67</b>  | <b>\$ -4,300.33</b> | <b>\$ -3,050.33</b> | <b>\$ -4,300.33</b> | <b>\$ -2,388.92</b> | <b>\$21,174.17</b> | <b>\$ -4,813.48</b> | <b>\$ -1,115.23</b> | <b>\$ -4,906.89</b> | <b>\$ -4,501.63</b> | <b>\$ -4,200.33</b> | <b>\$2,703.63</b>  | <b>\$0.00</b>       |





# Discover Downtown Franklin, Inc.

## BALANCE SHEET

As of July 31, 2018

|  | TOTAL               |
|--|---------------------|
| <b>ASSETS</b>                          |                     |
| Current Assets                         |                     |
| Bank Accounts                          |                     |
| Checking Account                       | 99,314.94           |
| Holiday Lighting - 9704                | 9,781.60            |
| winter market                          | 10.00               |
| <b>Total Bank Accounts</b>             | <b>\$109,106.54</b> |
| Accounts Receivable                    |                     |
| Accounts Receivable                    | 430.00              |
| <b>Total Accounts Receivable</b>       | <b>\$430.00</b>     |
| Other Current Assets                   |                     |
| Petty Cash                             | 2,750.00            |
| Receivable City of Franklin            | 0.00                |
| Undeposited Funds                      | 0.00                |
| <b>Total Other Current Assets</b>      | <b>\$2,750.00</b>   |
| <b>Total Current Assets</b>            | <b>\$112,286.54</b> |
| Fixed Assets                           |                     |
| Equipment                              | 4,142.85            |
| <b>Total Fixed Assets</b>              | <b>\$4,142.85</b>   |
| <b>TOTAL ASSETS</b>                    | <b>\$116,429.39</b> |
| <b>LIABILITIES AND EQUITY</b>          |                     |
| Liabilities                            |                     |
| Current Liabilities                    |                     |
| Other Current Liabilities              |                     |
| Payroll Taxes Payable                  | 931.39              |
| <b>Total Other Current Liabilities</b> | <b>\$931.39</b>     |
| <b>Total Current Liabilities</b>       | <b>\$931.39</b>     |
| <b>Total Liabilities</b>               | <b>\$931.39</b>     |
| Equity                                 |                     |
| Net Assets                             | 94,629.90           |
| Net Income                             | 20,868.10           |
| <b>Total Equity</b>                    | <b>\$115,498.00</b> |
| <b>TOTAL LIABILITIES AND EQUITY</b>    | <b>\$116,429.39</b> |





August 1, 2018

Economic Development Commission  
70 E. Monroe St.  
Franklin, IN 46131

To Whom It May Concern:

The Franklin Heritage, Inc. supports Discover Downtown Franklin in their pursuit of the Economic Development Fee Grant. The funds will be used to seed an art fair and alley activation initiative in downtown Franklin.

Discover Downtown Franklin strives to bring attention to downtown Franklin through several events throughout the year. Discover Downtown Franklin brings more than 5,000 people into downtown Franklin for each festival. An art fair will attract residents and tourists who will also support downtown businesses such as restaurants, lodging, and retail. Art is an essential part to every downtown and an investment in the arts can keep the community on the forefront of the creative economy. With this grant, and community support, an art fair and alley activation project will enhance the experiences of Franklin residents and visitors.

The proposal is a collaborative effort that addresses the vision for economic development and promotion for downtown Franklin. Franklin Heritage, Inc. is committed to partnering once again with Discover Downtown Franklin to bring the art fair and alley activation project to downtown Franklin.

On behalf of the Franklin Heritage, Inc., I submit this letter in support of the Economic Development Commission grant to fund an art fair which will bring a new, creative vitality to the City of Franklin.

Thank you for the consideration for this grant request.

Sincerely,



Rob Shilts  
Executive Director  
Franklin Heritage, Inc.







Dr. David Clendening  
Superintendent

Mrs. Deb Brown-Nally  
Executive Director of Curriculum & Instruction

Mr. Jeff Mercer  
Executive Director of Finance

Mr. Matt Sprout  
Director of Technology

Mr. Jeff Sewell  
Director of Operations

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August 1, 2018

Economic Development Commission  
70 E. Monroe St.  
Franklin, IN 46131

To Whom It May Concern:

The Franklin Development Corporation supports Discover Downtown Franklin in their pursuit of the Economic Development Fee Grant. The funds will be used to seed an art fair and alley activation initiative in downtown Franklin.

Discover Downtown Franklin strives to bring attention to downtown Franklin through several events throughout the year. Discover Downtown Franklin brings more than 5,000 people into downtown Franklin for each festival. An art fair will attract residents and tourists who will also support downtown businesses such as restaurants, lodging, and retail. Art is an essential part to every downtown and an investment in the arts can keep the community on the forefront of the creative economy. With this grant, and community support, an art fair and alley activation project will enhance the experiences of Franklin residents and visitors.

The proposal is a collaborative effort that addresses the vision for economic development and promotion for downtown Franklin. Franklin Development Corporation is committed to partnering once again with Discover Downtown Franklin to bring the art fair and alley activation project to downtown Franklin.

On behalf of the Franklin Development Corporation, I submit this letter in support of the Economic Development Commission grant to fund an art fair which will bring a new, creative vitality to the City of Franklin.

Thank you for the consideration for this grant request.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeff Mercer", followed by a horizontal line.

Jeff Mercer  
President  
Franklin Development Corporation





# JOHNSON COUNTY DEVELOPMENT CORP

August 1, 2018

Economic Development Commission  
70 E. Monroe St.  
Franklin, IN 46131

To Whom It May Concern:

The Johnson County Development Corporation supports Discover Downtown Franklin in their pursuit of the Economic Development Fee Grant. The funds will be used to seed an art fair and alley activation initiative in downtown Franklin.

Discover Downtown Franklin strives to bring attention to downtown Franklin through several events throughout the year. Discover Downtown Franklin brings more than 5,000 people into downtown Franklin for each festival. An art fair will attract residents and tourists who will also support downtown businesses such as restaurants, lodging, and retail. Art is an essential part to every downtown and an investment in the arts can keep the community on the forefront of the creative economy. With this grant, and community support, an art fair and alley activation project will enhance the experiences of Franklin residents and visitors.

The proposal is a collaborative effort that addresses the vision for economic development and promotion for downtown Franklin. Johnson County Development Corporation is committed to partnering once again with Discover Downtown Franklin to bring the art fair and alley activation project to downtown Franklin.

On behalf of the Johnson County Development Corporation, I submit this letter in support of the Economic Development Commission grant to fund an art fair which will bring a new, creative vitality to the City of Franklin.

Thank you for the consideration for this grant request.

Sincerely,

Dana Monson  
Executive Director  
Johnson County Development Corporation







July 26, 2018

Economic Development Commission  
70 E. Monroe St.  
Franklin, IN 46131

To Whom It May Concern:

The Franklin Chamber of Commerce supports Discover Downtown Franklin in their pursuit of the Economic Development Fee Grant. The funds will be used to seed an art fair and alley activation initiative in downtown Franklin.

The Chamber and Discover Downtown Franklin are committed to economic development and quality of life for the Franklin community. An art fair will attract residents and tourists who will visit downtown businesses such as restaurants, lodging, and retail. Art is an essential part to every downtown and an investment in the arts can keep the community on the forefront of the creative economy. With this grant, and community support, an art fair and alley activation project will enhance the experiences of Franklin residents and visitors.

The proposal is a collaborative effort that addresses the vision for economic development and promotion for downtown Franklin. The Franklin Chamber of Commerce is committed to partnering with Discover Downtown Franklin to bring the art fair and alley activation project to downtown Franklin.

On behalf of the Franklin Chamber of Commerce, I submit this letter in support of the Economic Development Commission grant to fund an art fair which will bring a new, creative vitality to the City of Franklin.

Thank you for the consideration for this grant request.

Sincerely,

Janice Bullman  
Executive Director  
Franklin Chamber of Commerce

