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**Grant Proposal Application**

(Please type)

* This application with all attachments must be received by **4:00 pm** on or before **April 30, 2024.**
* **Incomplete applications will be considered ineligible.**

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| --- | --- |
| Date Submitting Grant Application (mm/dd/yyyy): | 04/30/2024 |
| **Organization information** |
| **Organization Name:** | fRANKLin PUBLIC ART ADVISORY COMMISSION |
| **Federal ID Number: 35-6001034** |
| **Organization is:** | * Non-Profit
 | X Other  |
| Address: 70 East Monroe Street |
| City: Franklin | State: In | Zip: 46131 |
| **Contact Person:**  | Dana Monson |
| Title: Community Development Specialist | Email: dmonson@franklin.in.gov |
| Phone Number: 317-736-3631 | Fax Number: 317-736-5310 |
| **Organization Mission (Limited to 300 words)** |
| PAAC supports the vision of purposefully making arts and culture a priority in the community by encouraging an atmosphere that is creatively active and amplifying focused synergy among community partners to provide rich arts and cultural activities and experiences. The commission is tasked with reviewing art projects in the community and making recommendations to the mayor on potential art projects.  |
| **project information** |
| **Project Name:** | **Veteran’s Alley Activation and Intersection Art** |
| **Start & End Date (mm/dd/yyyy):**  |  **6/1/2024 to 6/1/2025** |
| **Project is (please select only one):** |
| X New | * Existing
 |
| **Project Theme (please select only one):** |
| * Agriculture
 | X Arts & Culture | * Civic & Community Development
 |
| * Historic Preservation
 | * Tourism
 | * Business Support
 |
| * Workforce Development
 | * Increased Organizational Capacity
 |  |
| **Estimated number of people in the City of Franklin to be impacted by this specific project over the next 12 months:** |
| 26,0000 + visitors |
| **Summary of the proposed project (Limited to 700 words)** |
| PAAC is the recipient of two grants from the state READI program. These two grants require a one-to-one match. This application is to provide the remaining match needed to receive the READI grants. The two projects are both transforming art projects downtown. The first, the Veteran’s Alley Activation, is the third in a series of alley activations created by our partners, Discover Downtown Franklin, Festival Country Indiana, and the Franklin Development Corporation. This activation will bring new art pieces to the veteran’s alley such as a soldier, a meaningful quote to honor the military, and styled images that bring to mind the flag. These pieces will be back-lit which serves the dual purpose of making the alley safer to walk in at night. These pieces will further honor the military members and their families who reside in Franklin and the surrounding area and will complement the military branch flags that currently hang in the alley. The second project is the intersection art to be installed in the center of the Jackson Street, and Monroe Street intersection. The artwork has been created by Nick Abstract, a noted artist residing in Indiana, and is designed for a dual purpose. The first purpose is to bring recognition to the area as the entrance of the Amphitheater and Farmers’s Market with a vibrant display of color. The second purpose is for traffic calming. There have been numerous studies that have determined that intersection art causes a safer pedestrian area as vehicle drivers naturally slow down at the colorful intersection. The Federal Highway Administration has now approved this type of artwork as a safety feature for areas with high pedestrian activity. With the multitude of summer concerts and the farmer’s market held every Saturday, hundreds of people cross the intersection weekly, which has greatly increased the need for awareness of drivers to slow down in the area. This will also create a more inviting entrance to the park. The artwork will be fused to the blacktop by a method known as thermoplastic, which is the same method used to place the city seal in the center of Jefferson Street in front of the courthouse. This method will have a lifetime of well over 10 years. The estimated cost of these projects is $90,000 each. The READI grant will provide $45,000 to each project, with the Indiana Arts Commission providing an additional $15,000 to each project. The Johnson County Community Foundation is providing $10,000 to the Veteran’s Alley and PAAC has $10,000 earmarked for the intersection. This leaves the remaining $20,000 for each project, which is being requested today.   |
| **How do you plan to specifically measure the success of this project?** |
| The projects will be considered successful when more residents safely use the alley as a means of travel and more drivers become aware of pedestrian traffic at the intersection. We hope that both locations become areas that art lovers regionally want to visit.  |
| **Financial Information** |
| **Amount requested from the Franklin EDC:**  | **$40,000** |
| **Estimated total cost of the project:** | **$180,000** |
| **Percentage of the project to be funded by the Franklin EDC:** | One fourth |
| **A complete budget for this particular project showing income and expenses:** |
| **Veteran’s Alley- $90,000 for art pieces, lighting, and installation****Jackson Street Intersection-$90,000 intersection thermoplastic and installation** |
| **Other Funding Sources** |
| **Funding Source** | **Total Request from Source** | **Amount Contributed from Source/Status** |
| READI Funds | $90,000 | $90,000 |
| Indiana Arts Commission | $30,0000 | $30,000 |
| Johnson County Community Foundation | $10,000 | $10,000 |
| Public Art Advisory Commission | $10,000 | $10,000 |
| **Total Other Funding Sources: $140,000** |
| **Future Funding:** What are the plans for future funding of this project (If Applicable)? Summarize a specific plan for project sustainability (Limited to 700 words). |
| These projects will have a multi-year lifetime and should not need additional maintenance until such time as the areas are ready to have new art installations created. The PAAC will monitor these areas and ensure proper care of the installations.  |
| **Could you complete this project if the Franklin Economic Development Commission could not award 100% of the request?** |
| * **Yes**
 | **X No** |
| If not, please explain: The acceptance of the grants require the match be obtained.  |
| **Organization’s Fiscal Year (ex. month / year): From \_\_\_January 1\_\_\_\_\_\_\_\_\_\_\_\_ to \_\_\_December 31\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Does your organization have an annual outside audit? □ Yes X No**If no, please explain:**Funding is part of city budget, which is audited by the DLGF Bi Yearly** |
| **How do you plan to recognize the Franklin Economic Development Commission if you are awarded funding?** |
| The EDC will be recognized on all promotional materials related to the projects as well as public acknowledgements on social media. There will also be ribbon cuttings for both projects which will include the EDC members.  |
| **Grant Application Certification**Grant Applicant hereby certifies that it was established to promote economic development. The Grant Applicant hereby certifies that it does not discriminate on the basis of race, national origin, religion, gender, gender preference, age, or disability (“non-discrimination factors”) in its policies, practices, services, or standards for participation in its projects; except to the extent any such project lawfully provides services to a limited segment of the population based on such non-discrimination factors. It is expressly understood and agreed that the Franklin Economic Development Commission is not a joint participant in, nor provider of, any of the Grant Applicant’s projects or services. The Franklin Economic Development Commission’s role in the Grant Applicant’s services is limited solely to making grants and assuring that grants are administered in accordance with the terms of the approved application. The Grant Applicant represents and warrants that it will use all granted funds in accordance with applicable laws. Grant Applicant agrees to indemnify and hold the City of Franklin and Franklin Economic Development Commission blameless in any liability imposed based on any conduct or omission occurring in connection with a project or service of Grant Applicant for which the City of Franklin has provided a grant. |
| Print Name:Dana Monson | Print Name:Ken Kosky, President |
| Signature:  | Signature: |
| Title: Community Development Specialist | Title: President of the Public Art Advisory Commission |
| Date: 04/30/2024 | Date: 04/30/2024 |

**Important Note**: Please be sure your proposal contains all the information outlined in the application guidelines, including but not limited to the following attachments:

* + List of current staff members (both paid and volunteer)
	+ List of current board members (names, addresses, titles/offices)
	+ IRS determination letter (if not already on file at the Franklin Economic Development Commission)
	+ Other relevant supporting materials, including renderings or descriptions of the project if available and appropriate.
	+ The organization’s overall budget showing income and expenses
	+ Most recent annual report or financial statements
	+ Letters of agreement from collaborating organizations (if applicable)