

Franklin Parks & Recreation

March 2024 Park Board Meeting

**Parks
Make
Life
Better!**

Facility Reservations

- The final installation of the sound portion for the new TV in Beeson Hall is happening this week. The company is coming back to finish the project that will link the new TV in Beeson Hall to the upgraded sound system through a panel in the wall below the TV. That should be completed on Friday of this week.
- All rental facilities have been marked off for the weekend of the Eclipse. Anything in the park is first come first served those three days. All rooms at the Recreation Center are marked off and will not be having any rentals due to the possibility of having no parking and our custodians maintaining the cleanliness of the restrooms and building during the day.
- All outdoor park rentals will start on May 1st as always. The park restrooms will not be unlocked and opened for the season until after the Eclipse Festival.

- Jamie

17	18	19	20	21	22	23
12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)	12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)	12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)	12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)	12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)	12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)	12a - 11p Facility Day Pass (Cultural Arts & Recreation Center)
12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)	12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)	12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)	12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)	12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)	12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)	12a - 11p Fitness/Weight Room Day Pass (Cultural Arts & Recreation Center)
5a - 9p 10 Visit Punch Card (Pool)	5a - 9p 10 Visit Punch Card (Pool)	5a - 9p 10 Visit Punch Card (Pool)	5a - 9p 10 Visit Punch Card (Pool)	5a - 9p 10 Visit Punch Card (Pool)	5a - 9p 10 Visit Punch Card (Pool)	5a - 9p 10 Visit Punch Card (Pool)
5a - 9p 5 Visit Punch Card (Pool)	5a - 9p 5 Visit Punch Card (Pool)	5a - 9p 5 Visit Punch Card (Pool)	5a - 9p 5 Visit Punch Card (Pool)	5a - 9p 5 Visit Punch Card (Pool)	5a - 9p 5 Visit Punch Card (Pool)	5a - 9p 5 Visit Punch Card (Pool)
10a - 10p 6th Birthday (Franklin Active Adult Center - Community Room 1)	9a - 10a March Platinum Zumba (Franklin Cultural Arts & Recreation Center - Theater)	3:30p - 7:30p Lifeguarding - March 12th-20th (FCMS Pool)	9a - 10a March Platinum Zumba (Franklin Cultural Arts & Recreation Center - Theater)	6p - 8p Lap Swim - March (FCMS Pool)	9a - 10a Single Day CycleFit (Franklin Cultural Arts & Recreation Center)	9:30a - 10:30a March Total Body Reset (Franklin Cultural Arts & Recreation Center - Racquetball Court)
10a - 10p Party (Booker T. Washington Community Center)	9a - 10a Single Day CycleFit (Franklin Cultural Arts & Recreation Center)	6p - 8p Lap Swim - March (FCMS Pool)	9a - 10a Single Day CycleFit (Franklin Cultural Arts & Recreation Center)	6p - 7p Single Day Total Body Reset (Cultural Arts & Recreation Center)	9a - 10a Single Day Fabs Fridays (Franklin Cultural Arts & Recreation Center)	9:30a - 10:30a Single Day Total Body Reset (Cultural Arts & Recreation Center)
12p - 4p Birthday Party (Franklin Cultural Arts & Recreation Center - Theater)	9a - 10a Single Day Fabs Fridays (Franklin Cultural Arts & Recreation Center)	6p - 7p Single Day Total Body Reset (Cultural Arts & Recreation Center)	9a - 10a Single Day Fabs Fridays (Franklin Cultural Arts & Recreation Center)	6:30p - 7:15p Single Day Zumba Toning (Franklin Cultural Arts & Recreation Center)	9a - 10a Single Day Platinum Zumba (Franklin Cultural Arts & Recreation Center)	10a - 10p Birthday (Booker T. Washington Community Center)
3p - 5p Lap Swim - March (FCMS Pool)	9a - 10a Single Day Platinum Zumba (Franklin Cultural Arts & Recreation Center)	7:30p - 8:30p March Aqua 2.0 Tues/Thurs (FCMS Pool)	9a - 10a Single Day Platinum Zumba (Franklin Cultural Arts & Recreation Center)	7:30p - 8:30p March Aqua 2.0 Tues/Thurs (FCMS Pool)	10a - 10p Birthday party (Booker T. Washington Community Center)	10a - 10p Easter (Franklin Active Adult Center - Community Room 1)
4p - 5p March Aqua 2.0 Sundays (FCMS Pool)	3:30p - 7:30p Lifeguarding - March 12th-20th (FCMS Pool)		3:30p - 7:30p Lifeguarding - March 12th-20th (FCMS Pool)		11:30a - 12:15p March Fabs Fridays (Franklin Cultural Arts & Recreation Center - Theater)	2p - 4p Dance lessons (Franklin Cultural Arts & Recreation Center - Theater)
5p - 7p Volleyball (Franklin Cultural Arts & Recreation Center - Gymnasium)	6p - 7p March Total Body Reset (Franklin Cultural Arts & Recreation Center - Theater)		6p - 7p March Total Body Reset (Franklin Cultural Arts & Recreation Center - Theater)		7p - 9p basketball (Franklin Cultural Arts & Recreation Center - Gymnasium)	4p - 5p Birthday (Franklin Cultural Arts & Recreation Center - Kickapoo Room & Kitchen)
	6p - 7p Single Day Total Body Reset (Cultural Arts & Recreation Center)		6p - 7p Single Day Total Body Reset (Cultural Arts & Recreation Center)			5p - 7p Birthday (Franklin Cultural Arts & Recreation Center - Gymnasium)
			6p - 6:45p March CycleFit (Franklin Cultural Arts & Recreation Center - Meeting Room)			5p - 6p birthday (Franklin Cultural Arts & Recreation Center - Kickapoo Room & Kitchen)

Example of MyRec facilities and rentals.
 GREEN = Everything available that day.
 PURPLE = Previous Rentals/Quick Adds
 BLUE = Paid Rentals

Marketing



Facebook:

Franklin Parks & Recreation

- **Follower count:** 15,369 (+107)
- **Like count** : 13,387 (+35)
- **Most liked post** : “Announcing our 2024 Free Summer Concert Series....”
- **Number of Likes** : 316
 - **Number of Shares** : 319
 - **Number of Comments** : 52

Franklin Family Aquatics Center

- **Follower count:** 2,613 (+11)
- **Like count** : 2,301 (+2)
- **Most liked post** : “ Lifeguarding certification classes now open...”
 - **Number of Likes** : 0
 - **Number of Shares** : 0
 - **Number of Comments** : 0
 - **Number of Link Clicks** : 141



Instagram:

Franklinparksin

- **Follower count:** 1,482 (+43)
- **Most liked post** : “We are so excited to announce our 2024 Free Concert Series.....”
 - **Number of Likes** : 65
 - **Number of Comments** : 3
 - **Number of Saves** : 6
 - **Number of Sends** : 8



Tik Tok:

Franklinparksin

- Follower count:** 113 (+11)
- Like count** : 46
- View count** : 153
- Most viewed post** : “We got a TikTok, follow us...”
 - **Number of Likes** : 13 Likes
 - **Number of Saves** : 0
 - **Number of Comments** : 0



Twitter (X):

FranklinParksIN

- Follower count as of 2/1:** 1,051 (+1)
- Most liked post** : “Kickapoo Kids Camp Registration...”
 - **Number of Likes** : 1 Like
 - **Number of Impressions** : 208
 - **Number of Replies** : 0

AS OF FEB 15th 2024

Marketing



Facebook:

Franklin Parks & Recreation

- **Follower count:** 15,463 (+94)
- **Like count** : 13,425 (+38)
- **Most liked post** : “Recreation Director Holly is being interviewed by WISH TV....”
 - **Number of Likes** : 263
 - **Number of Shares** : 6
 - **Number of Comments** : 16

Franklin Family Aquatics Center

- **Follower count:** 2,617 (+4)
- **Like count** : 2,303 (+2)
- **Most liked post** : “Have your next birthday at the Franklin Family Aquatic Center...”
 - **Number of Likes** : 932
 - **Number of Shares** : 0
 - **Number of Comments** : 43



Instagram:

Franklinparksin

- **Follower count:** 1,522 (+40)
- **Most liked post** : “We work for Franklin Parks Department of course...” (REEL)
 - **Number of Likes** : 166
 - **Number of Comments** : 10
 - **Number of Saves** : 2
 - **Number of Sends** : 8



Tik Tok:

Franklinparksin

- Follower count:** 306 (+113)
- Like count** : 346 (+300)
- View Count** : 7,275 (+7,122)
- Most viewed post** : “We work for the Franklin Parks Department of course...”
 - **Number of Likes** : 281
 - **Number of Saves** : 1
 - **Number of Comments** : 9



Twitter (X):

FranklinParksIN

- Follower count as of 3/20:** 1,050
- Most liked post** : “Kickapoo Kids Camp Registration...”
 - **Number of Likes** : 1 Like
 - **Number of Impressions** : 208
 - **Number of Replies** : 0

* X stayed the same

AS OF MARCH 20th 2024

Marketing



FRANKLIN ECLIPSE FESTIVAL
At the DriveHubler.com Amphitheater at Youngs Creek Park

SATURDAY, APRIL 6
10:00am-Noon Run for the Sun Eclipse Festival 5K
2:00-8:00pm Food Vendors, Cornett Roofing Beer & Wine Garden, Yard Games, My Yellow Rickshaw Concert
5:00-8:00pm

SUNDAY, APRIL 7
2:00-9:30pm Food Vendors, Cornett Roofing Beer & Wine Garden, Yard Games, Eclipse Market
5:00-7:00pm Photo Booth
5:00-9:00pm Telescope Star Viewing with the Indiana Astronomical Society
5:55-8:50pm Karaoke
6:50-9:30pm Hot Air Balloon

MONDAY, APRIL 8
11:00am-6:00pm DJ, Food Vendors, Eclipse Market
1:00pm-3:00pm Kids Activities, Speaker from NASA
Noon-5:00pm Free Face Painting
1:00pm Countdown to the Eclipse
1:30pm Beginning of partial Eclipse
3:05-4:50:49pm Totality
3:09-4:24:25pm End of partial Eclipse
4:24-6:00pm Celebration Continues!

Logos: Franklin Parks & Recreation, Parks Make Life Better!, Festival Country, Calligan Water, COMPASS PARK, Leadership, HORIZON BANK, Koenig, LAMBERT, Cornett, HUSTON.

TOTAL SOLAR ECLIPSE
FRANKLIN, IN
4.8.24

4.8.24

FRANKLIN
MAYOR'S YOUTH
LEADERSHIP COUNCIL

ECLIPSE

Get Your POOL PASS Today!
FRANKLINPARKS.ORG

MAKE A SPLASH THIS SUMMER
BOOK YOUR BIRTHDAY PARTY TODAY

Logos: Parks Make Life Better!, Franklin Family Aquatic Center.

WELCOME TO THE

Cornett Roofing Systems
Metal • Siding • Copper • Tile • Solar

BEER & WINE GARDEN

Parks Make Life Better!

FRANKLIN PARKS & RECREATION

FRANKLINPARKS.COM

Victoria Ratliffe is our new Marketing Coordinator. She is a proud graduate of Franklin College and now lives in Franklin with her cat! Here is some work of what she has already done for the Parks Department and the City!

Aquatics & Fitness Classes

Aquatics

- Swim lessons to start in April. We currently have 14 for the first indoor session, and 11 for the second session. Summer swim lesson session were posted online this week.
- We should be fully staffed for the pool by the second week of April.

Group Fitness Classes

- Group Fitness classes continue doing well. We are brainstorming for space during the summer to continue with the day time classes.

- Alfonso



The poster is for "Parks Make Life Better!" swim lessons. It features a top photo of four children smiling in a pool. The text "Parks Make Life Better!" is in the top left corner, with "Franklin Parks & Recreation" below it. The main title "SWIM LESSONS" is in large, bold, blue letters. Below that, the price "\$60/SESSION" is displayed in white on a blue background. The age range "AGES : 5-13" is in green. The schedule "APRIL 3 - MAY 1 WEDNESDAYS" and "MAY 8 - JUNE 5 WEDNESDAYS" is listed, followed by the location "@ FRANKLIN COMMUNITY MIDDLE SCHOOL POOL". On the left side, there are three circular icons: "Water Acclimation & Safety", "Water Movement", and "Front & Back Crawl Development".

Parks Make Life Better!
Franklin Parks & Recreation

SWIM LESSONS

\$60/SESSION

AGES : 5-13

APRIL 3 - MAY 1
WEDNESDAYS

MAY 8 - JUNE 5
WEDNESDAYS

@ FRANKLIN COMMUNITY MIDDLE SCHOOL POOL

Water Acclimation & Safety

Water Movement

Front & Back Crawl Development

Recreation Programs

KICKAPOO KIDS CAMP

- Currently doing interviews for all counselor positions.
 - My two head Coordinators are coming back this year! Yay!
 - I have 14 returners from last year as well!
 - Working with Alfonso to do CPR training for counselors and Pool Safety Training.
 - The open house for campers will be May 15th

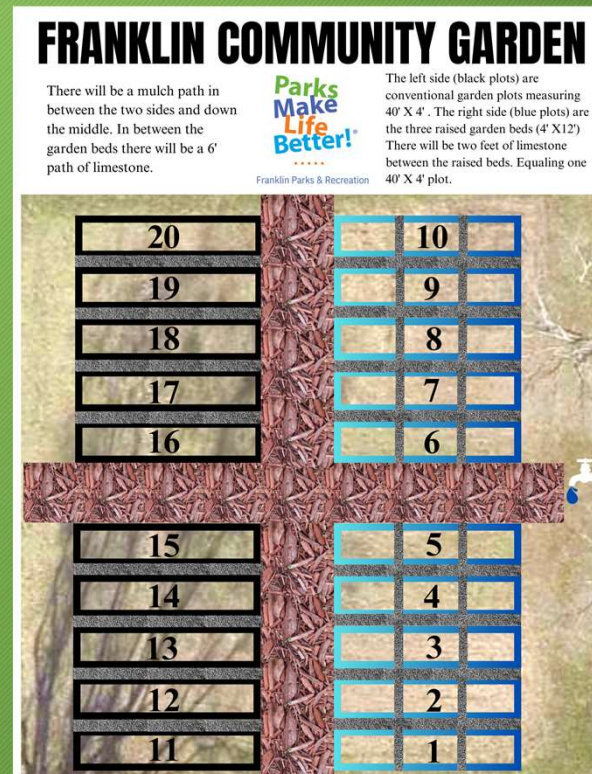
COMMUNITY GARDEN PLOTS

- We launched the new community garden layout and application.
 - Working with Nathan Brown and Nutrien Ag Solutions to ensure the soil is ready for gardening season by April 1st.
 - b. The price for a plot is still \$40 but this year we added raised beds and will still have the traditional plots. Mike Dukate is building all of the raised beds for us!

OUR TOWN PLAYERS (COMMUNITY THEATER GROUP)

- I recently purchased the rights and scripts for their upcoming shoes. They are working on finding new locations while the AAC is under construction.

- Courtney



Recreation Programs cont.

Eclipse Marketing

We will have so much eclipse merch down at the amphitheater! I was able to use my creative side to assist Holly in the design of Keychains, Stadium cups, bumper stickers, stickers, color changing cups, and more!

- Courtney



TOTAL ECLIPSE OF THE ♥ FRANKLIN, IN



It's a **SOLAR**-bration!
PATH OF TOTALITY : FRANKLIN, IN : 4-8-2024



Recreation Coordinator



Nick Millspaugh is our newest Recreation Coordinator. He is a proud graduate of Ball State University. He currently resides in Greenwood with his wife Alex, their two dogs, and their new baby, Cooper. He comes from Mooresville Parks and Recreation where he ran Before and After School Care, Summer camp, Spring Break and Fall Break camps, and events.

Community Events

PROGRAMMING:

Every day seems to be filled with Eclipse Festival. From planning fun things to coming up with an emergency plan like we have never done before to promoting, it has been an adventure. We aren't sure what to expect but I know that we have prepared for this and have a plan. We will see how that plan goes. I hope you will enjoy the historical event.

The Easter Egg Hunt is scheduled for Saturday, March 23 at the DriveHubler.com Amphitheater at Youngs Creek Park. Pre-stuffed eggs have been delivered (14,000 of them!) and fun prizes and candy have been purchased. We will start at 10:00am sharp on Saturday.



- Holly

Community Events cont.

Concert Series

- Festival Country Indiana, Title Sponsor (\$10,000)
- Cornett Roofing, Beer & Wine Garden Sponsor (\$7,500)
- Horizon Bank, Gold Sponsor (\$5,000)
- Lambert Orthodontics, Gold Sponsor (\$5,000)
- **Franklin Jewelers, Gold Sponsor (\$5,000) – NEW**
- **Compass Park, Gold Sponsor (\$5,000) - NEW**
- **Hutson Electric, Gold Sponsor (\$5,000 In-Kind) - NEW**
- Max Service Group, Silver Sponsor (\$2,500)
- Franklin Insurance, Silver Sponsor (\$2,500)
- **Culligan (\$2,500 In-Kind) - NEW**
- Small Town Girl Boutique, Booth Sponsor (\$500)
- **Farley Health Solutions, Booth Sponsor x 2 (\$1,000) - NEW**

Easter Egg Hunt

- Community Baptist Church, Title Sponsor (\$750)
- Koenig Equipment, Candy Sponsor (\$250)

Cruisin' the Amp

Arts @ The Amp Grant and Art Programming Partnership with the Public Arts Advisory Commission from the Branigin Foundation for \$5,500

-Holly

Firecracker Festival

- Johnson County CASA Program, Red Sponsor (\$2,500)

Eclipse Festival

- Festival Country Indiana, Title Sponsor (\$15,000)
- **Huston Electric (\$2,500 In-Kind) - NEW**
- Koenig Equipment, Half Moon Sponsor (\$1,000)

Fall Festival

- Carpenter Realty, Gold Sponsor (\$2,500)

Halloween Town

- Koenig Equipment, Bronze Sponsor (\$500)

Family Movie Series

- Johnson County REMC, Title Sponsor (\$5,000)

Human Resources Report

Franklin Parks & Recreation Department Human Resources Report – March/April 2024

Name	Position	Action	Pay Rate	Date
Lucas Corley	Athletic & Recreation – Concessions Manager	New Hire	\$16.00/Hour	February 03, 2024
Linda Butler	Parks Part-Time – Swim Lessons Coordinator	New Hire	\$16.00/Hour	February 10, 2024
Victoria Ratliff	Athletic & Recreation – Marketing & Events Coordinator	New Hire	\$50500.00/Salary	February 26, 2024
Stacie Smith	Parks Part-Time – Maintenance	New Hire	\$13.00/Hour	March 30, 2024
Nick Millsbaugh	Parks & Recreation – Recreation Coordinator	New Hire	\$50500.00/Salary	March 18, 2024
Nyla Hilt	Parks Part-Time – Maintenance	Pay Increase	\$17.25/Hour	March 02, 2024
Nancy Smith	Parks Part-Time – Maintenance	Pay Increase	\$17.25/Hour	March 02, 2024
Rita Bright	Parks Part-Time – Maintenance	Pay Increase	\$15.00/Hour	March 30, 2024
Jim Caplinger	Parks Part-Time – Maintenance	Pay Increase	\$15.00/Hour	March 30, 2024
Joe Hilt	Parks Part-Time – Maintenance	Pay Increase	\$15.00/Hour	March 30, 2024
Tim Summers	Parks Part-Time – Maintenance	Pay Increase	\$15.00/Hour	March 30, 2024
Michael Wilson	Parks Part-Time – Maintenance	Pay Increase	\$15.00/Hour	March 30, 2024
Van Evanoff	Parks Part-Time – Maintenance	Pay Increase	\$15.00/Hour	March 30, 2024
Bob Wright	Cemetery Part-Time – Groundskeeper	Re-Hire	\$14.00/Hour	March 30, 2024
Scott Lucas	Cemetery Part-Time – Groundskeeper	Pay Increase	\$14.00/Hour	March 02, 2024
Brooklyn Stubblefield	Cemetery Part-Time – Groundskeeper	Re-Hire	\$12.00/Hour	March 16, 2024

- Brooke