Analytical Hierarchy Process (AHP)

An AHP is a tool to compare multiple criteria to determine priority and structure a foundation to evaluate options. Each criterion is weighed against all others to create a finalized list and associated values in determining options.

Is [criterion in column] more important, less important, or equal to the importance of [criterion in row] and by what degree (1, 3, 5, 7, or 9)?	
1	Equal The criteria are of equal importance
3	Slightly The specific criterion is a little more importance
5	More The specific criterion has a significant difference in importance versus the other
7	A Lot More The specific criterion is a major factor in determining importance in comparison
9	Extremely The specific criterion is extremely more important to the point it almost negates the other in question