



August 5, 2014

Krista M. Linke, AICP
Director of Community Development
70 East Monroe Street
Franklin, IN 46131

Dear Krista:

In response to your July 10, 2014 email regarding the Request for Proposals, please accept the attached proposal from the Franklin Chamber of Commerce.

The Franklin Chamber of Commerce's proposal covers the cost of a Sharp AQUOS BOARD (whiteboard); that if approved, will enhance the opportunity for better training and education tools within the Chamber. However, this equipment also opens possibilities for our Chamber to work more closely with other business and community groups; government entities and our Chamber members.

Thank you for the opportunity to apply for these funds and any consideration for approval is greatly and sincerely appreciated.

With regards,

Janice

Janice Bullman
Executive Director
Franklin Chamber of Commerce

Attachment includes:

✓ Franklin Chamber of Commerce Proposal



**Franklin Economic Council & Franklin City Council Request for Proposal
Franklin Chamber of Commerce Funding Proposal
August 5, 2014**

Name of Organization

- Franklin Chamber of Commerce

Mission Statement

- The Franklin Chamber of Commerce is a nonprofit organization dedicated to the promotion of the business community. Through a number of programs and events, ***the Franklin Chamber of Commerce strives to strengthen the City of Franklin by Linking Business with Community.***

Franklin Chamber of Commerce Board of Directors

Executive Board & Business Affiliation

- **Lisa Buening, President** - Homeview Health & Rehabilitation Center
- **Melanie Zimmerman, Vice President** - Adult & Child Job Links
- **Angela Chamberlin, Treasurer** - Chamberlin & Taylor LLP
- **Greg Taylor, Past President** - MainSource Bank
- **Tandy Shuck, Member at Large** - Leadership Johnson County

Board Members & Business Affiliation

- **Aaron Brown** - Green-Owens Insurance
- **Jeff Byrd** - Atterbury Job Corps
- **David Clendening** - Franklin Community School Corporation
- **Steve Hood** - Daily Journal
- **Dale Hughes** - Dale Hughes Interior Design, Inc.
- **Theresa Lehman** - Franklin College
- **Terry Miller** - Johnson County REMC
- **Greg Moore** - Sylvan Learning Center
- **Elaine Pesto** - Express Employment Professionals
- **Jennifer Wilson** - MainSource Bank
- **Steve Wohlford** - Johnson Memorial Health

Franklin Chamber of Commerce 2014 Annual Operating Budget Summarized by Category

Category	Expenses	Revenue
Events	\$22,000	\$49,800
Executive & Administration	\$92,823	\$1,700
Facilities	\$14,830	\$0
Marketing	\$39,400	\$24,200
Membership Dues	\$0	\$94,000
Total	\$169,059	\$169,700

Description of How Funds Will Be Used

- The Franklin Chamber of Commerce is requesting funds for a Sharp AQUOS BOARD. Currently, the Franklin Chamber is undergoing a renovation of its facility, including the conference room. This meeting room; now limited to a table and chairs, will soon become a more functional meeting space for the Chamber members and the community at-large with the proposed addition of an interactive whiteboard/Sharp AQUOS BOARD. The Sharp AQUOS BOARD is designed for communication in a wide range of contexts. This whiteboard includes software that enables multifaceted wireless communication, including pressure sensitive touch pens that allow writing with effortless and uninterrupted flow. The Sharp AQUOS BOARD provides the opportunity to use the on-screen key pad to access the Internet and documents. The on-screen Internet display offers endless opportunities for viewers to access maps, census data, webinars and ANY information accessible through the World Wide Web!

The whiteboard can be used as a simple computer screen for videos, PowerPoint, Microsoft Excel and Word display as-well-as other unique features. The AQUOS BOARD will be used for the Chamber Basics training; committee meetings that need a larger display board and offer the opportunity to link up with Webinars and other training events. This new equipment will bring an added benefit to our membership by inviting them to use our conference room and the AQUOS BOARD. Additionally, City and County government; education institutions and community groups could use this tool in various ways to enhance their organizations' work – ultimately, ***strengthen the City of Franklin by Linking Business with Community.***

Amount of Funds Requested Detailed Budget

- 70" Sharp AQUOS BOARD with Stand
- Purchase Price \$7,500

AQUOS BOARD Features

- 70" Class (69-1/2" diagonal) Screen Size – Combined with Sharp UV2A photo alignment technology creates brilliant color images with maximum size and impact.
- 10 Point Multi-Touch/Multi-User System- Recognizing up to 10 points of contact, this system allows up to four people to write on the screen at the same time using touch pens or fingers.
- Touch Display Link 2.0 Software – Onscreen content – including handwritten notes and drawings made in real time can be viewed simultaneously on the AQUOS BOARD and mobile devices such as PCs, tablets and smart phones.
- Touch-Operated Onscreen Display – Allows effortless switching between various input sources without the need of a remote controller.
- Enhanced Anti-Glare and Fingerprint Reduction – Protecting the screen is a specially coated film that works to reduce glare and reflections, and minimize fingerprints on the glass surface.
- Edge Lit LED Backlight helps reduce power consumption and help enhance reliability and legibility of text.
- Full 1920 x 1080 (1080p) Resolution – From analog RBV, digital RGB and HDTV video sources
- 3-Year On-Site Limited Warranty covers parts, labor and backlight.
- Built-in 10 Watt per Channel Front Facing Stereo Speakers eliminates the need for an external audio system.
- Extensive Interface Capability.

- The AQUOS BOARD price includes **delivery and all training**. A significant feature is the inclusion of training for the Chamber staff and the community at-large. With the proposal approval, the Chamber will host an open house for our members and community partners to see and experience the AQUOS BOARD with the many features and uses.

NOTE: Installation of the AQUOS BOARD is not included in the \$7,500 price. It is the Chamber's desire to utilize other resources for the installation costs.

Questions

Please forward any questions/comments to:

Janice Bullman, Executive Director
Franklin Chamber of Commerce
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Franklin, IN 46131
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Email: jbullman@franklincoc.org